

**Institution's Innovation Council (IIC) (Ministry of Education Initiative)
&
Intellectual Property Rights (IPR) Cell**



A.D.M. COLLEGE FOR WOMEN(Autonomous)
(Accredited with 'A' Grade by NAAC 3rd Cycle)
(Affiliated to Bharathidasan University, Tiruchirappalli)
NAGAPATTINAM – 611 001.



**Institution's Innovation Council (IIC)
(Ministry of Education Initiative)
&
Intellectual Property Rights (IPR) Cell**

Organizes Workshop On

**“Design Thinking, Critical Thinking and
Innovative Design”**

Resource Person:

Dr.J.Umamaheswari
Dean of Computer Science
A.D.M College for Women



Beneficiaries: All research scholars & PG students

Date: 15.03.2023, Wednesday

Dr.G.Sudha

Dr.P.Jamuna Devi
IPR Cell Co-ordinators

Dr.J.Bhuvana
IIC Convener

Dr.N.Prabha
IIC Co-ordinator

Dr.R.Anbuselvi
Principal i/c

Report
Workshop on “Design Thinking, Critical Thinking and Innovative Design”

15.03.2023

It is essential to nurture creativity and the ability of College students to innovate from a young age. On 15.03.2023, ICC & IPR Cell jointly Organized Workshop On “Design Thinking, Critical Thinking and Innovative Design”. Dr.J.Bhuvana, IIC Convener welcomed the gathering. Dr.R.Anbuselvi Principal i/c presided over the Programme. Dr.J.Umamaheswari, Dean of Computer Science was the resource person.

The main aim is to train the participants about the mechanism of accessing and using IPR information for further research and development in developing new products and process and for their use in business development. Also suggest steps for transforming innovations into proprietary assets. This workshop was specially conducted to bring awareness and knowledge about Intellectual Property Rights among student community. In the previous years many programmes have been arranged for staff members but the IPR cell thought that it is necessary to train the students on Design thinking and Critical thinking. All the PG students from Science departments were invited to attend the workshop.

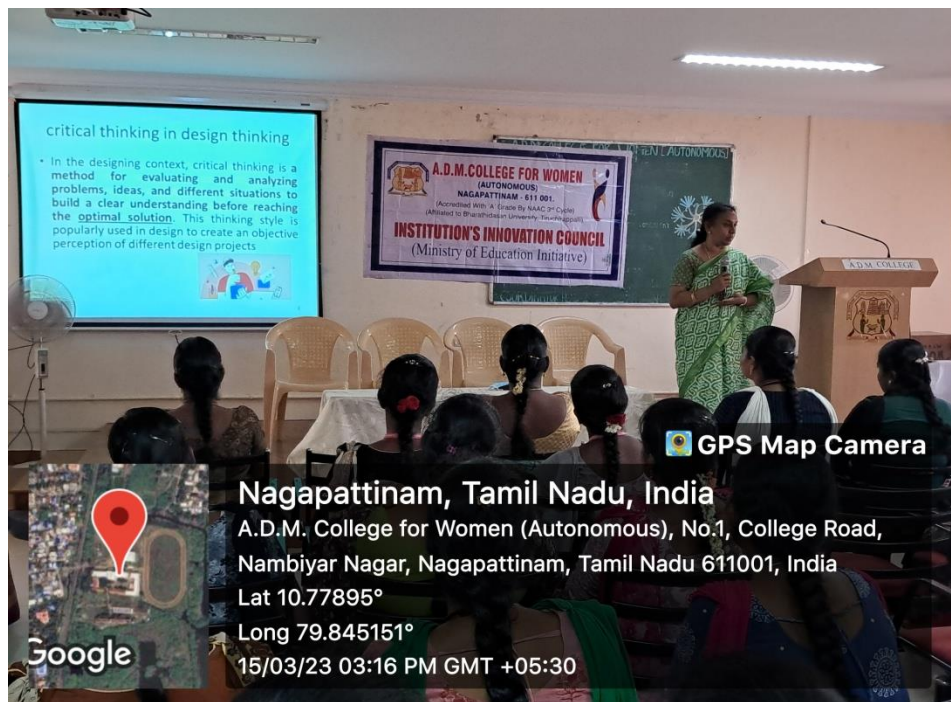
Dr . J Umamaheswari gave an introductory talk on Intellectual Property and its significance, various aspects of Intellectual Property Rights, its role in the present era. She also briefed about Patents, Patent Rights, trademarks, industrial designs, copyrights. She focused on the procedure for applying patents and the time bound it takes. The creative work undertaken by students as part of their studies might be Intellectual Property and it can be protected, for example, by registering patents, trademarks and designs. 'Intellectual Property Rights' (IPR) refers to rights of ownership of Intellectual Property. She concluded the talk by giving the importance of patent in industry. The Programme came to an end with an Oral feedback from students. Dr.J.Umamaheswari answered the questions raised by the students.

Dr.P.Jamuna Devi, Dr.G. Sudha Dr.J.Bhuvana
IPR Coordinators IIC Convener

Dr.N.Prabha
IIC Coordinator



PRINCIPAL





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