



# A.D.M. COLLEGE FOR WOMEN

(Autonomous)

Affiliated to Bharathidasan University

(Nationally Accredited with "A" Grade by NAAC – 3<sup>rd</sup> Cycle)

NAGAPATTINAM 611 001.

## PG & RESEARCH DEPARTMENT OF COMMERCE

M.COM (2020- 2023)

### SCHEME OF THE PROGRAMME

SEM	COURSE	TITLE	INST. HOURS / WEEK	CREDIT	EXAM HOURS	MARKS		TOTAL MARKS	
						CI	SE		
<b>I</b>	Core Course I (CC)	Managerial Economics	6	4	3	25	75	100	
	Core Course II (CC)	Business Environment and Management	6	4	3	25	75	100	
	Core Course III (CC)	Marketing Management	6	4	3	25	75	100	
	Core Course IV (CC)	Corporate Laws	6	4	3	25	75	100	
	Elective Course I (EC)	<b>Organisational Behaviour / Management Information System</b>	6	4	3	25	75	100	
	<b>Total</b>			<b>30</b>	<b>20</b>	*	*	*	<b>500</b>
<b>II</b>	Core Course V (CC)	Advanced Financial Management	6	5	3	25	75	100	
	Core Course VI (CC)	Strategic Management	6	5	3	25	75	100	
	Core Course VII (CC)	Business Statistics	6	5	3	25	75	100	
	Core Course VIII (CC)	MS Office & Accounting Software Package	Theory	2	2	2	10	30	100
			Practical	4	3	3	15	45	
	Elective Course II (EC)	<b>Customer Relationship Management / Brand Management</b>	6	4	3	25	75	100	
<b>Total</b>			<b>30</b>	<b>24</b>	*	*	*	<b>500</b>	

SEM	COURSE	TITLE	INST. HOURS/ WEEK	CREDIT	EXAM HOURS	MARKS		TOTAL MARKS	
						CIA	SE		
<b>III</b>	Core Course IX (CC)	Advanced Corporate Accounting	6	5	3	25	75	100	
	Core Course X (CC)	Research Methodology	6	5	3	25	75	100	
	Core Course XI (CC)	Cost and Management Accounting	6	5	3	25	75	100	
	Core Course XII (CC)	International Business	6	5	3	25	75	100	
	Elective Course III (EC)	<b>Banking and Financial Institutions / E-Commerce</b>	6	4	3	25	75	100	
	<b>Total</b>			<b>30</b>	<b>24</b>	*	*	*	<b>500</b>
<b>IV</b>	Core Course XIII (CC)	Income Tax Law & Practice	6	5	3	25	75	100	
	Core Course XIV (CC)	Human Resource Management	5	5	3	25	75	100	
	Elective Course IV (EC)	<b>Teaching and Learning Skill / Project Management</b>	5	4	3	25	75	100	
	Elective Course V (EC)	<b>Security Analysis &amp; Portfolio Management / Executive Communication</b>	5	4	3	25	75	100	
	Project	Project Work Viva Voce (20 marks) Dissertation (80 marks)	9	4					100
	<b>Total</b>			<b>30</b>	<b>22</b>	*	*	*	<b>500</b>
<b>GRAND TOTAL</b>			<b>120</b>	<b>90</b>	*	*	*	<b>2000</b>	