

Faculty Profile



1. **Name** : *Dr. V. Viji*
2. **Designation** : *Associate Professor*
3. **Department** : *Economics*
4. **Age & DOB** : *50(10.02.1970)*
5. **Date of first appointment** : *10.12.1998*
6. **Date of joining in govt. service** : *10.12.1998*
7. **Educational Qualification** : *M.A., M.Phil., P.G.D.E., D.C.P.A., Ph.D.,*

Degree / Diploma / Certificate	Subject	Name Of The Institution	Year Of Passing	Remarks
UG	Economics	A.D.M.College for Women Nagapattinam	1991	
PG	Economics	A.D.M.College for Women Nagapattinam	1993	
Mphil	Economics	Annamalai University	1995	
Ph.D	Economics	Bharathidasan University	2014	
PGDE	Econometric	Annamalai University	1993-94	
DGPA	Computer Sciences	Annamalai University	1995-1996	
SLET	Economics	Bharathiyar University	1997	

8. *Academic/Teaching Experience*

S. NO.	INSTITUTION	FROM – TO
<i>1</i>	<i>A.D.m.College for Women Nagapattinam</i>	<i>1998 to till date</i>

9. **Area of specialization:** Women's Studies, Gender Studies, issues in Indian Economy

10. **Area of Research Interest:** Women's Studies

11. Research Projects :Minor project

12. Research Guidance : M.Phil and Ph.D

Si no	Name	Reg.no	Date of DC-1	Date of DC-2	Date of Synopsis	Date of Summitt	Date of Viva
1.	M.Srivithiya completed	Reg no. 17593/phD/k5/Economics /Part time /October 2016	2.2.2017	5.04.2019	22.01.20	25.12.2020	24.12.21
2	Mr.S.Mahe ndiran	Reg no. 17594/phD2/Economics /Part time /October 2016	9.02.2017	18.03.2019	6.1.2022		
3.	S.Muthaiyan	Reg no. 01639/phD2/Economics /Part time /October 2016	14.02.2017	18.10.2019			

13. Seminars/Conferences/Workshops Organized

S. NO.	PROGRAMMES	ORGANIZED BY	DATE
1	Minor -01(Gender Gap in Rural and Urban Areas; A Comparative Study on Thirumarugal Village and Nagapattinam Town.	UGC	2004-2005

Quiz Conducted

S. NO.	PROGRAMMES	ORGANIZED BY	DATE
1	Online Quiz on Business Economics	Dr.V.Viji	2020

14. Membership in Academic/Professional Bodies:

- Secretary of Alumnae Association ,
- Head of Criterion V (2019)
- Head of Criterion III,
- Secretary of Staff Club (2020-22),
- Member of Academic council, (2017)
- Member of Research Committee.
- Acted as a Member of IQAC
- Co-ordinator of Women Cell
- Acted on University Nameeni Board of study in Kumbakonam Arts and Science College .

15. Campus Leadership

- Assistant Secretary in “Planning Forum”
- Acted as Invigilator for TNPCEE for 2004 Exams
- Co-ordinator of Gender Club
- Acted as a Member of Anti Ragging Committee.
- Co- Ordinator – Entrepreneurship Development Cell
- Participated workshop on Women’s Education for Equality and Empowerment on 3-4th March 2006, ADMC Nagapattinam.
- Participated UGC Sponsored Workshop on strategies and techniques for teaching Communication skills to the rural learner hold on 23rd and 24th July 2007 at Dept ADM College.
- Acted as a Resource Person on NSS Camp at Sellur Delivered a Lecture on Women Empowerment.
- Delivered a Lecture on “Importance of Entrepreneurship Development” to the Member of our child mother association held at Nambiyar Nagar, Nagapattinam on 17th March 2008.
- Acted as a Presiding Officer of Lok Sabha Election May, 2009
- Dr.V.Viji, Associate Professor of Economics acted as a Resource Person - NSS CAMP at panchayat Middle School, Andhanapettai on 06.03.2020
Topic: “Women Empowerment through Entrepreneurs

- Dr.V.Viji, Associate Professor of Economics acted as a Resource Person on “one day **Orientation Programme**”to NSS volutes at A.D.M.College for Women on 30.10.2021
- Acted as a Resource Person - - NSS CAMP at panchayat Middle School, Andhanapettai “**Dimensions of Women Empowerment**” on 21.12.2021

16. Seminars/Conferences/Workshops attended

S. NO.	PROGRAMMES	ORGANIZED BY	DATE
1	Conference(UGC)	A.V.V.M.Sri Pushpam College, Poondi	14.12.02 to 15.12.02
2	Seminar (UGC)	Department of Chemistry A.D.M. College for Women	02.09.04 to 03.09.04
3	Seminar (UGC)	Department of Zoology A.D.M. College for Women	16.09.04
4	Training Programme	Bharathidasan University Centre for Women’s studies	16.09.05 to 18.09.05
5	Workshop (UGC)	A.D.M.College for Women	21.03.06 to 22.03.06
6	Seminar (UGC)	Department of Commerce A.D.M.College for Women	01.02.06
7	Workshop (UGC)	Holy Cross College Trichy	08.03.06 to 09.03.06
8	Seminar (UGC)	Centre for Women Studies	03.03.06 to 04.03.06
9	Workshop (UGC)	Department of Economics A.D.M. College for Women	20.12.06 to 21.12.06
10	Workshop	Department Educational Technology’s & IQAC	23.07.07 to 24.07.07
11		Department of English A.D.M. Collegefor Women	

	Workshop (UGC)		20.07.07 to 21.07.07
12	Seminar (UGC)	National College, Trichy	30.09.08
13	Seminar (UGC)	Centre for Women Studies	03.03.06 to 04.03.06
14	Workshop (UGC)	Department of Economics A.D.M. College for Women	20.12.06 to 21.12.06
15	National (UGC)	Department Educational Technology's & IQAC	23.07.07 to 24.07.07
16	National (UGC)	Department of English A.D.M. Collegefor Women	20.07.07 to 21.07.07
17	National (UGC)	National College, Trichy	30.09.08
18	National (UGC)	National College, Trichy	15.12.08 to 19.12.08
19	National (UGC)	Centre for WS Bharthidasan University	29.05.09 to 30.05.09
20	National (UGC)	Department of History A.D.M.College(W) Nagapattinam	10.11.2012
21	National (UGC)	SRC College Trichy	&11.11.2012
22	National (UGC)	Sri Poondi Pushpam College	2013
23	Stat level seminar	MuthuRangamGovt Arts College (A) Vellore	8.3.2013& 9.3.2013
24	National (UGC)	M.S.Swaminathan Research	

		Foundation in Collaboration with PG & Research Dept. of Economics A.D.M College for Women Nagapattinam	2013
25	National (UGC)	Thiru vi ka Government Arts College, Thiruvarur	013
26	Workshop	Bharathidasan University	2013
27	ICSSR Sponsored National Conferences	Thiru.vi.ka Government Arts College	10.4.2014& 11.4.2014
28	The UGC Sponsored a Two Day National Seminar on	ADM College for Women (Autonomous) Nagapattinam	10.4.2014& 11.4.2014
29	National Virtual Workshop	Sri Poondi Pushpam College	25.01.2019
30	National Level Seminar	Muthu Rangam Govt Arts College (A) Vellore	6 th and 7-03.2016
31	Workshop	M.S.Swaminathan Research Foundation in Collaboration with PG & Research Dept. of Economics A.D.M College for Women Nagapattinam	13.02.2021
32	ICSSR Sponsored National Conferences	AVC College (Autonomous) Mayiladuthurai	6 th and 7-03.2020
33	ICSSR Sponsored National Conferences	ADM College for Women (Autonomous) Nagapattinam.	13.02.2021

17. Orientation/Refresher Courses

S. NO.	PROGRAMMES	THEME	ORGANIZED BY	YEAR
1	Orientation Course (UGC)	Value Education	UGC Academic staff college Bharathidasan University Trichy	21.02.03 to 26.03.03
2	Refresher Course (UGC)	Translation Principal and	Tamil University	06.02.04 26.02.04

		Practices	Thanjavur	
3	Refresher Course (UGC)	Fermat's of Technical Terms	Tamil University Thanjavur	09.11.05 to 29.11.05
4	Refresher (UGC)	Current Issues in Indian Economy	Bharathidasan University Trichy	13.11.07 to 03.12.07

18. Papers Presentation

S. NO.	NAME OF THE PAPER	ORGANIZED BY	DATE
1	Solid Waste Management	Department of Economics A.D.M. College for Women	10.09.04 to 11.09.04
2	Sustainable Agricultural and Food Security	Govt. Arts College Kumbakonam	19-20.08.05
3	World Visit Tamil Professor Dr. M. V. Varatharasanar	A.D.M. College for Women	24.07.09 & 25.07.09
4	"Gender Distance in India"	A.D.M. College for Women	30.01.11 to 31.01.11
5	Origin and growth of the Indian Fiscal Federation	Rajah Sarfoji College Publication	27.01.11 to 28.01.11
6	Origin and growth of FDI	Bharthidasan University	18.03.11 to 19.03.11
7	Role of Education in Women Empowerment	Centre for Women studies, Trichy	20.01.11
8	Role of deficit Finance in Economic Development	Arigar Anna Govt College, Cheiyar	2011

9	Plan Wise Development in Agriculture	ST joseph's College	2012
10	Environmental issues in urbanization	S.R.C Trichy	2012
11	Micro Finance-A Performance Appraisal	Gender Discrimination in India	30.3.2012& 31.3.2012
12	Archaeological Evidence and Foreign Exchange in India	Department of History A.D.M.College(W) Nagapattinam	4.7.2013 &5.7.213
13	Global Recession	Role of Global Recession in Indian Economy	2013
14	Administrative Reforms in India	Administrative Reforms in Poverty :Recent Trend in India	2013
15	Agricultural Food security	Food in security in India and the world	2013
16	Liberalization Perspective Of Public Expenditure In India.	Causes for the growth of public Expenditure	2013
	Poverty and Economic Developmen t	Arignaranna government Arts& Science College, Karaikal	12.09.2018

S.No	Date	Topic	Quiz/Webinar	Name of the college
1	11.5.20	Covid-19 awareness	quiz	E.G.S.Pillai Engineeringcollege ,Nagapattinam
2	13.5.20	Let's buzz with quiz micro spark 2020	Quiz	Idaya college Kumbakonam
3	13.5.20	Covid-19	Quiz	Government Arts Colege Salem.
4	13.5.20	Basics of Economics	Quiz	Sri Saradha College Salem
5	14.5.20	General Economics	Quiz	KandasamiKandar'scollege,Nmakkal.
6	16.5.20	Covid -19 GK Quiz	Quiz	St.John's college Palayankttai.
7	18.5.20	ElakiyankalkattumAlumaipanpugal	Webinar	SRM.College,Chennai
8		Quiz on Economics	Quiz	ArulmeguPalaniandavar college palani.
9	19.5.20	Research Skill Enhancement	Quiz	University of Technology Rajasthan
10	22.5.20	General Economics	Quiz	Thiru.Vi.Ka I College Tiruvarur
11	25.5.20	General Economics	Quiz	National College,Trichy
12	28.5.20	Covid-19 in digital commerce	Quiz	M.G.R and Janaki .College,Chennai
13	29.5.20	We know home ratio,What is home ratio	Webnor	S.I.V.T college,Chennai
14	29.5.20	Quiz on Tamilnadu Economy	Quiz	Ethirajcollege,Chennai
15	30.5.20	Covid-19 Awareness	Quiz	Vivekananda college Pandicheri
16	3.06.20	Covid 19 Macro Econmics	Quiz	S.T.College Chennai
17	3.06.20	Economics for competitive examination	Quiz	Thiruchendhur college
18	5.06.20	Environmental Economics	Quiz	A.D.M.College
19	6.06.20	Global business and the impact	Quiz	Government Arts College

		of covid-19		Kumbakonam
20	7.6.20	Commerce Quiz	Quiz	A.D.M.CollegeNagapattinam
21	17.6.20	Fiscal Economics	Quiz	A.D.M.College,Nagapattinam
22	21.6.20	International Yoga day	Quiz	Government college Karur
23	22.6..20	E quiz YRC	Quiz	GobiArts college Erode
24	26.6.20	IQAC Quiz	Quiz	A.V.V.M College Thanjavur
25	26.6.20	Business Economics	Quiz	A.D.M.CollegeNagapattinam
26	26.6.20	Fuzzy Matrix and its applications	Quiz	A.D.M.CollegeNagapattinam
27	29.6.20	Tamil Thiranaiyu Review	Quiz	Poompukar college
28	4.7.20	Digital TecnoogyManagemaent	Quiz	A.D.M.CollegeNagapattinam
29	5.7.20	Impact of coved 19 Migration in the Gulf region	Webinor	Government college Coimbatore
30	6.7.20	Impact of Covid-19	Quiz	Government arts college coimpotore

19. Papers Publications

S.No	Title	Name of the Journal	YEAR
1	India at Present In the third Place in Higher Education- Why not in the First Place?	An inter-disciplinary Research Journal RETELL 0973-404x	2012
2	Role of Education in Indian Economic Development	Monthly Multi disciplinary Research Journal Golden Research Thoughts 2231-5063 impact factor 0.1870	2012
3	Role of Education in Women's Domestic and	Monthly Multi disciplinary Research Journal Indian Streams Research	2012

	Economic Development	Journal 2230-7850 Impact Factor 0.2105	
4	Current Issues in income inequalities in India	Structural Inequality ISSN No.978-93-86826-60-2	2017
5	Functions and Classification of a Good Agricultural Marketing System in India”	International journal of Scientific research in Computer Science Application and Management Studies’ Volume 07, issue 05,ISSN:2319-1953	2018
6	Issues and Challenges of agricultural Labours in Tamil Nadu”	‘International journal of Scientific Research in Computer science Application and Management Studies’ Volume 07, issue 05, ISSN:2319-1953.	2018
7	Impact of Climate Changes is Compared to India and World”	International Review of Business and Economics Vol.02, Special no: 2, ISSN: 2474-5146	2018
8	A Study on factors influencing the farmers in UzhavarSandhai with special Reference to Selected Uzhavarsandhai in Cuddalore District	International Journal of Analytical and Experimental Modal Analysis Volume XI Issue X. Impact Factor 6.3	2019
9	A Study on the standard of living condition of Agricultural labour in Tsunami Affected area: with special Reference Cuddalore District .	International Journal of Management Vol-11, ISSUE-9 Scopes indexed Journal Page-1845-1849	Sep-2020
10	A Study on landholding pattern and social –Economic Condition of T.S.Pettai in Cuddalore District ,Tamilnadu	International Journal of advanced Research in Engineering and Techology Vol-11,Issue 7 Scopes indexed Journal Pp 892-897	July 2020
12	Social Economics Condition: A Special References to the Tsunami- Affected Area	Kalyan Bharati Journal on Indian History and Culture 36.9 (1) P-84-88. 0976-0822	2021

13	A Study on Unorganized Workers with special References to Agricultural sector	IJAEMA Journal vol XIII, ISSUE IX P-56-62 0886-9367	2021
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PUBLICATION IN BOOKS

S.No	Year	Title	ISBN No.	Name of the Book	Place of Publication
1.	2011	Origin and growth of the Indian Fiscal Federalism	978 -93 - 80505-05-3	Fiscal Federalism in India	Thanjavur
2.	2011	Role of deficit Finance in Economic Development	978 -93- 730-00-4	Deficit Finances in India	Cheiyar
3.	2011	Plan wise Development in Agriculture	978-81- 920478- 0-5	Rural Economics Issues and Challenges	Trichy
4	2012	Environmental issues in Urbanization	978-81- 909490-4-0	Urbanization &Environmental Issues In India	Trichy
5	2013	Role of Global Recession in * rbani Economy	978-93- 80713-00-7	Global Recession in Indian Economy	Govt,Arts College,Kumbakonam
6	2012	Gender Discrimination in India	978-93- 80509-20-4	Strategizing for the Future Challenges of Women	A.D.M.College For Women Nagapattinam
7	2013	Administrative Reforms in Poverty: Recent Trend In India .	978-93- 82880-85-1	Administrative Reforms in India Recent Trends &Issues	Arignaranna government Arts& Science College, Karaikal,

8	2013	Food Insecurity in India and the World	978-93-80645-00-1	Second Green Revolution	Second Green Revolution, Nathi Publications, Tanjavur, Page No. 29-38.
9	2013	Causes for the growth of Public Expenditure	0975-9999	Growth of Public Expenditure in India	SelpJournal of Social Science, Volume No. 4 Issue 15, Indian AcademicResearchers Association, Thanjavur.
10	2014	‘Poverty and economic development’	978-93-81992-25-81992-25-8	Tamil Nadu Economy – Perspectives and Issues	Today Publications, 192bells roadchepauk, Chennai.
11	2014	Education and Economic Development	978-93-84869-50-2	WomeEnpowerment in India- Challenges and Road Ahead	Excel India Publishers New Delhi
12	2015	Role of education and Higher education in Economic Development India	ISBN: 978-93-81429-57-0	Rural Women Entrepreneurship the Dynamic of Progress and its Reversal	Thanjavur
13	2018	“Impact of goods and Services tax in our Economy”,	ISBN No. 978-93-87354-06-7.	in recent trends in Fiscal and Monetary issues in India,	

20. Any Other

- Scrutinizing the application form for UG, PG,M.Phil.
- Qualified in the State level Screeing Test conducted for Lectureship by Bharathiyar University in the year 1997.
- Assisted in Fine Arts Committee
- Acting as an External Examiner in Annamalai University.
- Research Guide for M.Phil in Mother Theresa University, Annamalai University and Bharathidsan University.
- **Doctoral Committee Meeting**
- Acted as a Doctoral Committee member on 27.08.2019 at PG and Research Department of Economics
- AVC College (Autonomous) Mannampandal, Mayiladuthurai.
- Acted as a Doctoral Committee member on 16.10.2019 at Government Arts College. Kumbakonam.
- Acted as a External Examiner for Ph.D Viva Voce at Cheiyar Arts and Science College on 17.11.2016
- Acted as a External Examiner for M.Phil Viva Voce at Kumbakonam Arts and Science College on 24.09.2019