

Faculty Profile



Name : Mrs.R.Kavitha
Designation : Head & Assistant Professor
Department : Business Administration
Age & DOB : 36 & 12.03.1985
Date of first appointment : 04.09.2008
Date of joining in govt. service :-

Educational Qualification

Degree / Diploma / Certificate	Subject	Name Of The Institution	Year Of Passing	Remarks
M.Phil	Commerce	A.D.M College for Women (Autonomous), Nagapattinam.	2008	76%
M.Com	Commerce	A.D.M College for Women (Autonomous), Nagapattinam.	2007	68%
B.Com	Commerce	A.D.M College for Women (Autonomous), Nagapattinam.	2005	58%

Academic/Teaching Experience

S. NO.	INSTITUTION	FROM – TO
1.	A.D.M College for Women (Autonomous), Nagapattinam.	04.09.2008 to till date

Area of specialization : Financial Management, Financial Accounting, Cost Accounting, Management Accounting.

Area of Research Interest : Marketing, Finance, HRM, ED

Research Projects : M.Phil – A Study on Women Self Help Group in Vedaranyam Town.

Research Guidance : Guiding Group Projects for III BBA Students

Seminars/Conferences/Workshops Organized

S. NO	PROGRAMMES	ORGANIZED BY	DATE
1.	Organized a two days' Workshop on "Personality Development"	Mrs.R.Kavitha	30 th and 31 st August 2010.
2.	Organized a Seminar on "sigaramThottuvidumthooramthaanungalsiragaviriththune engalParanthaal"	Mrs.R.Kavitha	28 th August 2013.
3.	Organized a Seminar on "Change your Thoughts Change your Life"	Mrs.R.Kavitha	7 th October 2013.
4.	Organized a Students Enhancement Programme.	Mrs.R.Kavitha	4 th March 2015.
5.	Organized a Women Centered Programme on "Women And Protection"	Mrs.R.Kavitha	24 th March 2017.
6.	Organized a "Motivational Programme for MBA TANCET"	Mrs.R.Kavitha	20 th March 2019.
7.	Organized a Seminar on "VaanamThodalamVaarungal "	Mrs.R.Kavitha	17 th September 2019.
8.	Organized a Webinar on "Empowering Investor's Through Education"	Mrs.R.Kavitha	21 st October 2021.
9.	Organized a Programme on "Managing Soft Skills"	Mrs.R.Kavitha	13 th December 2021.

Campus Leadership

: Head of the Department,
 Chairman of Board of Studies,
 Staff Club Secretary (SF) :2020-2021 and 2021- 2022
 Students Mentor,
 Member of Discipline Committee.

Seminars/Conferences/Workshops attended :

S. NO.	PROGRAMMES	ORGANIZED BY	DATE
1.	One Day National Seminar on “Challenges of Human Resource Management in the Changing Environment”	Periyar University, Salem.	2010.
2.	Attended National Seminar on “Financial Inclusion- Challenges and Opportunities”	Annamalai University, Chidambarm	2010.
3.	Attended the three days International Work Shop Workshop on “Consumer Protection and Welfare”	Annamalai University, Chidambarm	2010.
4.	Attended a National Level Conference on “Recent Trends in Services Marketing in India”	Naina Mohamed College of Arts and Science, Puthukottai.	2011.
5.	Attended a National Seminar on “Micro Finance – A performance Appraisal”	A.D.M College for Women, Nagapattinam.	2012.
6.	Attended the International Workshop on “Recent Trends in Research Methods in Commerce and Management.”	Swami Dayananda College of Arts and Science, Manjakudi.	08.07.2019
7.	Two days National Seminar on “Current Needs of Marine Food Processing and Preservation Technology Under National Skill Qualification Frame Work”	A.D.M College for Women, Nagapattinam.	13.03.2020 & 14.03.2020
8.	One Day Workshop on “ Training of Mentors by Jade Training Resource Bangalore”	A.D.M College for Women, Nagapattinam.	23.01.2021
9.	One day Seminar on “ NAAC – Overview and Functioning of IQAC(UGC Paramarsh)”	A.D.M College for Women, Nagapattinam.	15.02.2020