

A.D.M.COLLEGE FOR WOMEN

(AUTONOMOUS)
(ACCREDITED WITH 'A' GRADE BY NAAC)
VELIPPALAYAM, NAGAPATTINAM - 611 001
TAMIL NADU.

AFFILIATED TO BHARATHIDASAN UNIVERSITY
TIRUCHIRAPPALLI



INTERNAL QUALITY ASSURANCE CELL
REPORT

2011-2012

**A.D.M. COLLEGE FOR WOMEN,
NAGAPATTINAM
(Autonomous)**

INTERNAL QUALITY ASSURANCE CELL REPORT

Name of the Institution : A.D.M. College for Women

Year of Report : 2011-12

1. Activities reflecting the goals and objectives of the institution:

A. Doraisamy Nadar Maragathavalli Ammal College for Women is an affiliated College of Bharathidasan University founded by Thiru.A.D.Jeyaveera Pandian and his brothers-Thiru.A.D.Jawahar Pandian, Thiru.A.D.Jeyem Pandian and Dr.A.D.Jegadheeswar. It is run by Natarajan Dhamayanthi Educational Trust.

This institution was established in 1975 in the International Women's year for the benefit of the young girls of rural areas of Nagapattinam. The College was accredited by NAAC and was awarded with "A" Grade on 16.09.2004 and was elevated to the status of autonomous institution since 09.11.2004.

The academic achievement of the institution has been commended by the Government of Tamilnadu. The college has secured

6th rank out of 117 Aided Colleges at PG level and 36th rank out of 142 Aided College at the UG level all over the state as per the evaluation of academic performance of all the Government aided colleges in Tamilnadu for the year 1998-1999 (proceedings of the Commissioner of Collegiate Education, Chennai RC.No.35205 34/99, dt 28.10.1999).

To fulfill the vision and mission of the college following activities are undertaken:

❖ Providing quality higher education:

The curriculum is updated every year to include job oriented and skill oriented courses.

❖ Ensuring higher standard of discipline and behavior:

◆ Value education is given as a part of the curriculum for the first year students of the Under Graduate courses.

◆ An hour per week is allotted for teaching ethics to all the classes and one staff member for each class is assigned with the responsibility of imparting value education.

◆ Student's Assembly is conducted daily where-in mass prayer through devotional songs 'Thought for the Day', 'Thirukkural a day' are readout by students in addition to news reading and quiz reading.

- ❖ Setting high standard of professional conduct and ethics:
 - ◆ Teachers are committed to the academic improvements and upliftment of the students.
 - ◆ They follow tutorial ward system and have a closer contact with students.
 - ◆ Teachers update themselves by organizing and attending seminars, conferences and workshops and by presenting and publishing papers.
 - ◆ Teachers actively involve themselves in undertaking Major and Minor Research Projects, besides guiding M.Phil, and Ph.D., scholars.

- ❖ Empowering women through education:
 - ◆ Add-on certificate courses, Non-Major Elective Courses, Skill-Based Courses are offered to students to develop their various skills.
 - ◆ Career Guidance and Placement Cell provides training to students on Personality Development and Soft-skill Development and prepare them with employable skills.
 - ◆ Entrepreneurship Development Cell conducts various programmes with experts drawn from different field of business to cultivate entrepreneurial sprit in students and motivate them to start business of their own.

The college has introduced new courses, certificate courses and short term courses to develop the competence of the students and to

enhance their potentiality. Also programmes of academic and non academic nature are planned for an over all growth.

This institution with an experienced team of highly qualified, motivated and dedicated staff supported by infrastructural facilities is imparting meaningful and disciplined education to students. Apart from this, the institution gives moral boost to the students by emphasizing on the aspect of discipline, duty, devotion, dignity and decorum.

2. New academic programmes initiated (UG and PG):

Physics:

M.Sc., Physics-2012

M.Sc., Zoology-2012

3. Innovations in curricular design and transaction:

The following table provides the details of the Skill Based Courses introduced under choice based credit system.

Skill Based Courses - 2011-12 Onwards

Department	Subject Title
History	1. Computer Lab
Economics	2. Personality Development
	3. Retail Marketing
	4. NGO Management
Commerce	5. Sales Management
	6. E - Banking
	7. Life Insurance
	8. Small Business Management
	9. Tourism Marketing
	10. Leadership
Physics	11. Tally
	12. Elements of Theoretical Physics
	13. Modern Communication System
	14. Medical Physics
	15. Opto Electronics and Fiber Optics Communication
	16. Introduction to Science and Nano Technology
	17. Laser Physics
18. Electronic Servicing and Maintenance	
Mathematics	19. Introduction to Internet
	20. Document Editor using MS word
	21. Formal Languages
	22. Automata Theory
	23. SPSS Package
	24. Math Lab
Chemistry	25. Web Design - Practical
	26. Industrial Water Pollution measurement and remediation-I
Zoology	27. Green Chemistry
	28. Health Education
	29. Tools in Biology
	30. Poultry Science and Management
	31. Dairy Farming
	32. Fundamentals of Computer Applications
	33. Bio-informatics/Medical Lab Technology
B.B.A.,	34. Consumer Behavior
	35. Total quality Management
	36. E-Business
	37. Office Management

	38. E-Banking
	39. Insurance
	40. Computer Application in Business
Bio-chemistry	41. Clinical Lab Techniques
	42. Food Production
	43. Herbal Medicine
	44. Food Chemistry
	45. Ethano Botany
	46. Health & Food Science
Computer Science & Information Technology	47. Web - Design and the Script Language
	48. Web - Design and the Script Language Lab
	49. Dot NET Framework
	50. Dot NET Framework Lab
	51. Internet with ASP
	52. Internet with ASP Lab

New Course/Units Introduced- 2011-12:

Department	New Course/Units Introduced in syllabi
History	Teaching Methods in History, III Year
Economics	Non Major Elective: B.A., Indian Economy
	Women Entrepreneurship
	M.A., Computer Applications in Economics
	Gender and Economics
	Health Economics.
	M.Phil, Teaching and Learning.
English	Spoken English Component introduced in V-unit
Statistics	Sampling Techniques is introduced in Unit III in Applied Statistics Paper to II B.A., Economics
	Measurement regarding non measurable variables is included in Unit III in Statistical Methods to II B.A., Economics.
Tamil	Illakiya Varallaru - Semozhi Panpukal
Mathematics	Number Theory
Commerce	Life Insurance

Chemistry	Forensic Science
	Computational Chemistry
	Industrial Chemistry/Bio-Inorganic Chemistry
	Food Science
	Clinical Lab Techniques
	Pharmaceutical Chemistry
	Green Chemistry
Physics	IC Fabrication
	Elements of Theoretical Physics
Computer Science	Mobile Computing
	Network Security added in V unit
	High Speed Network
Biochemistry	Endocrinology
BBA	Research Methodology
	Total Quality Management
	International Business
	Insurance
	Retail Marketing Management
	Office Management

4. Inter-disciplinary programmes started:

Open Elective (Non Major Elective) has been introduced for the II Year UG students:

Department	Title of Non Major Elective	For II Year B.A., B.Sc., B.Com,
History	Human Rights	III Semester
	Indian Constitution	IV Semester
Economics	Indian Economy	III Semester
	Economic Reforms in India	IV Semester
Commerce	Women Entrepreneurship / Computerized Accounting	III Semester
	Life Insurance / Tourism Marketing	IV Semester
Mathematics	Mathematics for Competitive Examinations I	III Semester
	Mathematics for	IV Semester

	Competitive Examinations II	
Chemistry	Clinical Lab Techniques	III Semester
	Food Science	IV Semester
Zoology	Ornamental Fish Culture	III Semester
	Aquaculture	IV Semester
Physics	Energy Physics	III Semester
	Day to Day Physics	IV Semester
Biochemistry	Health and Food Science	III Semester
	Beauty Culture and Health Care	IV Semester
Computer Science & I.T.,	Web Designing Lab	III Semester
	Photoshop Lab	IV Semester
BBA	Merchandising	III Semester
	Stress Management	IV Semester

Elective course for PG Students:

S.NO.	Department	Subject Title
1.	Economics	1. Environmental Economics 2. Computer Applications in Economics 3. Contributions of Nobel Laureates 4. Gender and Economics 5. Health Economics
2.	Commerce	1. Tourism Marketing 2. Ms-Office & Accounting 3. Software Package 4. Insurance & Risk Management 5. International Trade 6. Retail Management
3.	Mathematics	1. Mathematical Modeling

		2. Fuzzy sets and its application
4.	Chemistry	1. Computer Applications and C Programming / Non-Conventional energy sources 2. Industrial Chemistry/Bio-Inorganic chemistry 3. Green Chemistry/Environmental Chemistry 4. Polymer Science/Applied Chemistry 5. Pharmaceutical Chemistry/Forensic Science
5.	Computer Science	1. MIS 2. Mobile Computing 3. Multimedia Lab / Web Designing Lab 4. Data-mining and Data warehousing 5. Business Process/Grid Computing

5. Examination reforms implemented:

- ❖ Semester pattern of Examination is introduced.
- ❖ Academic Calendar is prepared and followed by the institution for its various activities like tests, semester examinations and other activities.
- ❖ Instant Examinations is conducted for the unsuccessful candidates within 15 days of publishing the results of the semester examinations and thereby the candidates have the advantage of going with the regular stream without losing a semester.
- ❖ Comprehensive question bank is prepared by the experts.

- ❖ Question Paper Scrutiny Committee to scrutinize the question papers before the examinations to avoid (a) out of syllabi questions (b) repetitions of questions, (c) typographical errors and to assess the merit and standard of the questions selected in the question papers.

6. Candidates qualified: NET/SLET/GATE etc.

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7. Initiative towards faculty development programme:

Three of our staff members Mrs. R.Jayalakshmi, College Librarian, Mrs. A.Sarojini, Assistant Professor of Commerce and Mrs.N. Sarala, Associate Professor of Mathematics were awarded Ph.D., on 16.07.2011 and 16.02.2012 respectively.

Four candidates were awarded Ph.D., in Chemistry and Commerce under the guidance of Dr.G.Madhurambal and Dr.M.Selvachandra.

Two UGC sponsored seminars are sanctioned by UGC for Commerce and Economics to the tune of Rs.1,00,000 and Rs.1,75,000 respectively and are to be conducted during the last week of March 2012.

Orientation and Refresher Courses Attended (2011-2012)

Name	Seminar/Workshop /Conference	Place & Date
Mrs.R.Latha	Refresher Course in Commerce and Management studies	Bharathidasan University, Tiruchirapalli 22.11.2011 to 12.12.2011

Higher learning Techniques in practice:

The potentialities of the faculty are developed through higher techniques of learning such as Conference, Seminar, Symposium and Workshop.

The list of Conference, Seminar, Symposium and Workshop attended by the faculty members are given below.

Participation in Seminar/Symposium/Workshop/ Conference- 2011-2012

S.No	NAME	Seminar/Workshop /	Title of the Paper	Date/Place
1	Dr.G.Madhurambal	Seminar	Capacity Building of Women Managers in Higher Education UGC	Department of Social work Bharathidasan University, Tiruchirappalli, 17.01.12 to 21.01.12
			Computation Chemistry - Gaussian	CLRI, Chennai - Collaboration with USA on Jan.2 to 5, 2012

			Symposium on Nano Science and Nano Technology	Jamia Millia Islamia, New Delhi 24.11.11 to 26.11.11
		UGC sponsored State Level Seminar	Emerging Trends in Tourism Marketing.	A.D.M. College for women, Nagapattinam, 28.3.12
		UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for women, Nagapattinam, 30.3.12 & 31.3.12
2	Dr.L.Megala	UGC sponsored State Level Seminar	Emerging Trends in Tourism Marketing.	A.D.M. College for women, Nagapattinam, 28.3.12
		UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal	A.D.M. College for women, Nagapattinam, 28.3.12
3	Mrs S.Malathy	UGC sponsored National Conference	Recent Advances in inorganic chemistry school of chemistry.	Bharathidasan University, Tiruchirapalli. 22.03.12 to 24.03.12
		UGC sponsored Short Term Course	Disaster Management.	Academic Staff College, Bharathidasan University, Tiruchirapalli. 26.03.12 to 23.03.12
		UGC sponsored National Level Seminar	Microfinance-A Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12& 31.03.12.
4.	Mrs.N.Prabha	UGC sponsored State Level Seminar	Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.
		UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12& 31.03.12.
5.	Mrs. J. Bhuvana	UGC sponsored State Level Seminar	Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.

		UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
6.	Mrs. M.Meenakshi	UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
7.	Dr.(Mrs.)A.Valliammai	UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
8.	Dr. G. Rajeswari	UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
9.	Mrs.V.Viji	UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
10.	Mrs.P.Kavitha	UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
11.	Mrs.M.Mahalaksmi	UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
12.	Mrs.S. Santhi	UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12& 31.03.12.
		UGC sponsored State Level Seminar	Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.
13.	Mrs.Sheeba Julius	UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12& 31.03.12.

		UGC sponsored State Level Seminar	Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.
14.	Mrs.A.Sarojini	UGC sponsored National Level Seminar	Microfinance-An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12& 31.03.12.
	Mrs.A.Sarojini	UGC sponsored State Level Seminar	Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.
15.	Mrs.M.Devika	UGC sponsored National Level Seminar	Microfinance-An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12& 31.03.12.
		UGC sponsored State Level Seminar	Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.
16.	B. Sangeetha	UGC sponsored National Level Seminar	Microfinance-An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12& 31.03.12.
		UGC sponsored State Level Seminar	Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.
			Recent Trends in Service marketing in India	Naina Mohamed College of Arts & Science, Aranthangi 09.09.11
17.	R. Kavitha	UGC sponsored National Level Seminar	Microfinance-An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12& 31.03.12.
		UGC sponsored State Level Seminar	Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.
			Recent Trends in Service marketing in India	Naina Mohamed College of Arts & Science, Aranthangi 09.09.2011
18.	B. Krishnaveni	UGC sponsored National Level Seminar	Microfinance-An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12& 31.03.12.

		UGC sponsored State Level Seminar	Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.
19	Vijayachitra	UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
		UGC sponsored State Level Seminar	Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.
20	SabariMeenakshi	UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
		UGC sponsored State Level Seminar	Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.
21	Manju Parkavi	UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
		UGC sponsored State Level Seminar	Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.
22	Dr.T. Vasuki		Fishermen's Culture	Thiruvaiyaru, Tamilayya Kalagam , Thiru Kutrallam parasakthi women's college. 23.7.11
			Leadership Quality	Dharmapuram Arts College, Mayiladuthurai. 20.8.11
			Menstrual Hygiene Management	Bharathidasan University, Women's Centre, Trichy. 30.8.11
23	Dr.S.Mythili	National Level Seminar Microfinance- An Performance Appraisal.	A Boon to Women Empowerment	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.

24	Dr.M.Selvachandra	UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12& 31.03.12.
		UGC sponsored Workshop for 5 days	Capacity Building of women managers in higher education	Providence college(w), Coonoor, Nilgiri Dt. 6.2.12 to 10.2.12
		National Conference	Challenges in Business Practices	Bhaktavatsalam Memorial college, Chennai, Chennai-80. 2.3.12 & 3.3.12
		State Level Conference	Empowering Marginalized college students with mother tongue background	Guru Nanak College, Chennai-42. 25.3.12
		International Conference	Advances in Engineering & Technology	E.G.S. Pillay Engineering College, Nagapattinam. 29.3.12
		UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
		International Conference	Advances in Engineering & Management 2012	E.G.S. Pillay Engineering College, Nagapattinam. 31.3.12
25	Ms.T.Kalaivani & Ms.D.Ambrose		Microscale experiments in Chemistry	A.V.V.M. Sri Pushpam College, Poondi, Thanjavur
26	Dr.N.Udhyakumari	UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12& 31.03.12.
27	Mrs.N.K.Premavathi		Stock Market Practices	Jamal Mohammed College,Trichy.12.1.12
28	Dr.R.Krishnaveni		Stock Market Practices	Jamal Mohammed College,Trichy.12.1.12
29	Dr. Mythili		International Financial Reporting Standards.	Jamal Mohammed College,Trichy.1.10.11

		UGC sponsored State Level Seminar	Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.
		UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12& 31.03.12.
30	Dr.Mrs.N.Sampath lakshmi	UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12& 31.03.12.
			Stock Market Practices	Jamal Mohammed College, Trichy. 12.01 .2012
31	Dr.Mrs.V.Renuga	UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
32	Mrs.R.Latha	UGC sponsored National Level Seminar	Microfinance- An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12& 31.03.12.
			Capacity Building of Women Manager in Higher Education	Providence College, Coonoor, Ooty. 06.02.2012 to 10.02.2012
			Stock Market Practices	Jamal Mohammed College, Trichy. 12.1.12
			International Financial reporting standards	Jamal Mohammed College, Trichy. 1.10.11
33	Ms.K.Arul Marie Joycee		Mathematical and Computational Model	P.S.G. College of Technology, Coimbatore 19, 20 & 21 st December 2011
			Innovation of Digital World	P.S.G. Krishnammal College for Women, Coimbatore 3 rd January 2012
34	Ms.R.Parkavi		Mathematical and Computational Model	P.S.G. College of Technology, Coimbatore 19, 20 & 21 st December 2011

			Innovation of Digital World	P.S.G. Krishnammal College for Women, Coimbatore 3 rd January 2012
35	Ms.R.Senthilkumari		Mathematical and Computational Model	P.S.G. College of Technology, Coimbatore 19, 20 & 21 st December 2011
			Innovation of Digital World	P.S.G. Krishnammal College for Women, Coimbatore 3 rd January 2012
36	Ms.S.Thaiyalnayaki		Innovation of Digital World	P.S.G. Krishnammal College for Women, Coimbatore 3 rd January 2012
37	Ms.R.Bhuvaneswari		Innovation of Digital World	P.S.G. Krishnammal College for Women, Coimbatore 3 rd January 2012
38	Ms.K.Bakiyalakshmi		Innovation of Digital World	P.S.G. Krishnammal College for Women, Coimbatore 3 rd January 2012

List of Papers Presented by the faculty - 2011-2012:

List of Paper Presenters:

S.No	Name	Title of the paper presented	Place & Date
1	Dr.G.Madhurambal	Epidemiology of Kidney Stones in International Conference of Science and Technology	E.G.S Pillai Engineering College, Nagapattinam
		Growth and Characterization of KAP with lead Chloride in Different Proportions in International Conference of Science and Technology.	E.G.S Pillai Engineering College, Nagapattinam
		Microfinance-Sectoral Issues and Challenges in UGC Sponsored National Level Seminar on Microfinance-An Performance Appraisal	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
2	Dr.(Mrs.)L.Megala	A Study of Phytochemical and antimicrobial activity of cardio spermum halicacabum L proportions in International Conference of Science and Technology.	E.G.S Pillai Engineering College, Nagapattinam
		An effect of food preparation by analytical methods in International Conference of Science and Technology	E.G.S Pillai Engineering College, Nagapattinam

3	Mrs. S. Malathy	Chemical Studies on Vitex NBegundo in International Conference of Science and Technology	E.G.S Pillai Engineering College, Nagapattinam
4	Mrs. N. Prabha	Epidemiology of Kidney Stones in International Conference of Science and Technology	E.G.S Pillai Engineering College, Nagapattinam
		Microfinance-Sectoral Issues and Challenges in UGC Sponsored National Level Seminar on Microfinance-An Performance Appraisal	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
5	Mrs. J. Bhuvana	Growth and Characterization of KAP with lead Chloride in Different Proportions in International Conference of Science and Technology.	E.G.S Pillai Engineering College, Nagapattinam
		Microfinance-Sectoral Issues and Challenges in UGC Sponsored National Level Seminar on Microfinance-An Performance Appraisal	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
6	Mrs.M. Meenakshi	Microfinance-Sectoral Issues and Challenges in UGC Sponsored National Level Seminar on Microfinance-An Performance Appraisal	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
7	Dr.T.Vasuki	Fishermen's Culture	Thamilaya Kalagam, Thirukutrallam Parasakthi Women's College. 23.7.11

		Annam Vetrien Sinnam	Karaikal FM Radio, Karaikal. 10.1.12
		Kudumiyam malai, Kuduminathar matrum sithana vassal kugai koil, sutrulla thalangalum santhai mampadum	Department of Commerce, A.D.M. College for Women, Nagapattinam. 28.3.12
8	Mrs.C.J.Pricilla	Tamil puthinangalin thozhilalar panpattu kattamipukal	Tamil Iyya Kalvi Kazakam, Thiruvaiyaru. 23.07.11
		Micro finance in India- A Toll for Poverty Reduction	A.D.M. College for Women, Nagapattinam. 30.3.12 & 31.3.12
9	B. Sangeetha	Microfinance-An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
10	R. Kavitha	Microfinance-An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
11	Mrs.S. Santhi	Microfinance-An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
		Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.
12	Mrs.Sheeba Julius	Microfinance-An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
		Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.
13	Mrs.A.Sarojini	Microfinance-An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
		Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.

14	Mrs.M.Devika	Microfinance-An Performance Appraisal.	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
		Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.
15	Dr.S.Mythili	Emerging Trends in Tourism Marketing.	A.D.M. College for Women, Nagapattinam. 28.03.12.
		National Level Seminar Microfinance-An Performance Appraisal. A Boon to Women Empowerment	A.D.M. College for Women, Nagapattinam. 30.03.12 & 31.03.12.
16	Dr.M.Selvachandra	Six Sigma in HR practice-A focus on Retention Manage me	Bhaktavatsalam Memorial college, Chennai, Chennai-80. 2.3.12 & 3.3.12
		Tourism and Economic Development	A.D.M. College for Women, Nagapattinam. 28.03.12.
		Perspective of Inwurance Agents towards LIC of India	E.G.S Pillai Engineering College, Nagapattinam
		Role of Micro finance in Women Empowerment	A.D.M. College for Women, Nagapattinam.
		Women Self help group-A Strategic tool for Women Empowerment	E.G.S Pillai Engineering College, Nagapattinam
17	Dr. R. Krishnaveni	Supporting facilities for promotion of health tourism	A.D.M. College for Women, Nagapattinam.28.3.12
		Roles of micro credit in women empowerment	A.D.M. College for Women, Nagapattinam.30.3.12 & 31.3.12
18	Dr.N.Udayakumari	Marketing Strategies of Women Self Help Groups in Thiruvarur(D.T), Tamilnadu.	Conference conducted by Tamilnadu State Council for Science & Technology, Chennai.

		Customers preference of Amway products in Thanjavur Town, Tamil Nadu	Sri Venkateswara College of Arts & Science, Peravurani, Thanjavur 24.09.11
19	Dr.N.Sampath lakshmi & Mrs.R.Latha	Work force diversity research and new ideas to employees presented	Managing Management challenges in 21 st Century
20	Dr.N. Sampathlakshmi	E-Education learning and E-publishing	E-services and its emerging issues in the global business environment
21	Dr.R.Krishnaveni & Mrs.S.Radhika	Brand Preference of consumer with reference to Ten products in Thanjavur District - an over view	Marketing Research in the Emerging Global Scenario
22	Dr.R.Krishnaveni	Consumer Preference in Tea Product with Special reference to Thanjavur District.	Marketing Research in the Emerging Global Scenario.
23	S.Radhika	Consumer Preference in Tea Product with Special reference to Thanjavur.	Marketing Research in the Emerging Global Scenario.
24	R.Latha	E-Services and its emerging issues in the global business environment	E-Learning and E-Publishing
		Work force diversity research & New ideas to emerging employees.	Work force diversity research & New idea to managing employees
25	Dr.A.Danalakshmi	“mfg;bghUs; kugpy; rpyg;gjpfhu mzpfs;”	:bghUz;ik – jkpH;bkhHp nyf;fpak;, nyf;fzk;, 24.08.2011.
		Thunai Vinaigal	National Conference, Annamalai University. 20.12.11,21.12.11
26	Dr.T.Vasugi	Nagai Meenavargalin Panpadum, Kulakkuriyalum	Panpattu Tamil
27	Dr.A.Valliammai	A Quantitative analysis of Public Expenditure on Education in India	94 th Annual Conference of Indian Economic Association, New Delhi 27.12.2011 to 29.12.2011.

		Current Problems of Indian Economy	Regional seminar on Problems and Prospects of Indian Economy, A.V.V.M Sri Pushpam College, Poondi, 5.8.11
		Environmental Problems and Urban Issues	S.R.C, Thiruchirappalli 22.09.2011, 23.09.2011.
28	Dr.G.Rajeshwari	Impact Of Climate changes on Environomics.	S.R.C, Thiruchirappalli 22.09.2011, 23.09.2011.
29	Mrs.G.Kalaichelvi	Role of Urbanization in Environomics	S.R.C, Thiruchirappalli 22.9.2011, 23.09.2011.
30	Mrs.S.Rajeshwari	Environment and Human Health in Present Scenario	S.R.C, Thiruchirappalli 22.9.2011, 23.09.2011.
31	Mrs.V.Viji	Role of Urbanization in Environomics.	S.R.C, Thiruchirappalli 22.9.2011, 23.09.2011.
32	Mrs.P.kavitha	Environmental Problems and Urban Issues	S.R.C, Thiruchirappalli 22.9.2011, 23.09.2011.
33	Ms.D.Savithri	Environmental Problems and Urban Issues	S.R.C, Thiruchirappalli 22.9.2011, 23.09.2011.
34	Mrs.M. Mahalakshmi	Environmental Problems and Urban Issues	S.R.C, Thiruchirappalli 22.9.2011, 23.09.2011.

Publication in Journals: (2011-2012)

Articles were published by 10 staff members in the leading journals in the academic year 2011-12.

S.NO	Name of the Staff	Title of the Paper	Publications
1	Dr.G.Madhurambal	Crystal Growth Structure, Crystalline perfection and characterization of zinc magnesium ammonium sulphate hexa hydrate mixed crystals $Zn_xMg_{1-x}(NH_4)_2(SO_4)_2 \cdot 6H_2O$	In journal of Crystal Growth
		XRD and FT-IR studies on $FeSO_4$ and $CuCl_2$ doped Glycine Picrate crystals: A nonlinear optical material.	Research journal of pharmaceutical Biological and Chemical Sciences, Vol-3 issue 1, pp.762-770. Jan-March-2012.
		Effect of curcubitacin L on the crystal defects of Cholesterol Monohydrate	Asian J. of Chemistry, Vol.23, No.3 (2011), 1401-1402
		Inhibition effect of ethyl acetate soluble fraction of citrullus colocynthis on in vitro cholesterol crystallization	Asian.J of Chemistry, Vol.23, No.3 (2011), 4292-4294.

2.	Dr.M.Selvachandra	Factor Analysis of Rural Consumer's Preference Attributes in the purchase of two wheelers.	The IUP Journal of Management Research, The ICFAI UniversalPress, Hyderabad - 500 082
		A study on Customer Satisfaction towards E-Banking services of ICICI Bank in Chennai City.	International journal Of Exclusive Management Research, ISSN 2249-8672 Vol 1 Issue 2, Archers & Elevators Publish House, Bangalore
		E-Banking Issues and Challenges.	Business Strategies ISBN 978-81-920303-6-Publisher: Southern Book House, 55, Sankaradass Street, Pondicherry.
3.	Dr.S.Mythili	Trends in the Indian Hotel Industries	International Journal of Marketing and Management Research, Volume 2 Issue 10, October 2011
4.	Dr.R.Jayalakshmi	Growth of Library Science and it's impact on Information	International Journal of Human Rights, April & May 2007.

		Technology	
5.	Dr.L.Megala	An analysis of Bio Chemical with minerals composition of three different species fish by Drying methods Bonga SPP, Sardinella SPP & Ureochromis Nilotieus.	International J of Recent Scientific Research, Vol.2, issue 11, PP.279-282, Nov.2011
6	Mrs.S.Malathy	2 - amino -4, 6 dimethylpyrimidin - I - ium, 2, 3, 5 - triiodobenzoate 2, 3, 5 - triiodobenzoic acid mono solvate	Acta Crystallographica (2011) E67, 03241 - 03242.
7	Dr.N.Selvi	Split and Non-split Dominator Chromatic Numbers and Related Parameters	Mapana Journal of Sciences ISSN 0975-3303, Vol.10, No.1, PP 52-62, 2011
8	Dr.R.Sophia Porchelvi &	On studying a health problem using Fuzzy	International Review of Fuzzy
9	Mrs.R.Vanitha	Matrices	Mathematics
10	Dr.R.Sophia Porchelvi	Multi objective linear programming in a Fuzzy Environment	

8. Total number of seminars/workshops conducted:

Details of Seminars/Conferences/Workshops conducted during 2011-12

S. No	Nature of the Activity/ Date	Title/ Theme	Resource Person	Sponsor	Beneficiaries
1	Bridge Course 27-29, July 2011	Freshers, Fill the gap between the acquired and required level of competency	Dr.R.Shanthi, Associate Professor in English, Mr. C.Radhakrishnan, Associate Professor in English, Mr.C.Pari, Assistant Professor in English, A.V.V.M. Sri Pushpam College, Poondi, Dr. K.B.Jasmine Suthanthra Devi, Professor of English, Priest University, Thanjavur	A. D.M. College for Women	English for the freshers
2	One Day workshop 6.2.12	Microscale experiments in chemistry	Dr. S. Murugan S.T Hindu College, Nagercoil	A. D.M. College for Women	Department of Chemistry
3	One Day Seminar 14.3.12	Developing Language Skills for Empowerment	Mrs.B. Anbuswarnarani Prof. of English, TBML College, Poraiyar	A. D.M. College for Women	1 st year and IInd year Students
4	One Day State Level Seminar 28.3.12	Emerging Trends in Tourism Marketing	1.Dr.K. Ganesan, Principal, Poompuhar College, Melaiyur. 2. G. Muthursamy, Curator, Danish	UGC	63

			Fort Museum, Tarangambadi. 3. Dr. D. Julius Vijayakumar, Asso. Prof, in History, TBML College, Poraiyar.		
5	Two Days National Level Seminar 30 & 31 March 2012	Microfinance-A Performance Appraisal		UGC	
6	Seminar 11.07.2011	Multimedia	Mr.M.Natesh CADFX, Chennai	A. D.M. College for Women	Department of Computer Science
7	Seminar 21.01.2012	Career Guidance	Mr.K.S.Ayyappa n VSD Infotech Chennai	A. D.M. College for Women	Department of Computer Science

9. Research projects a) Newly implemented: b) Completed:

a) Research projects newly Implemented – Major Research

Projects (UGC) (2011-2012):

Sl.No	Name of the Staff	Department	Title of the Project
1	Dr.(Mrs) G. Madhurambal	Chemistry	“Isolation and characterization of bioactive metabolites from the medicinal plant Tribulus Terrestris and its therapeutic activity on Nephrolothesis and urolothesis.

2) Research projects Newly Implemented – Minor Research

Projects (UGC) (2011-12)

Sl.No	Name of the Staff	Department	Title of the Project
1.	Dr. (Mrs.) N.Selvi	Mathematics	A study on the wiener number of graphs and its applications.

b) Research Projects Completed – Minor Research Project (2011-12)

Sl.No	Name of the Staff	Department	Title of the Project
1.	Dr. M. Selvachandra	Commerce	Role of Micro-finance in Rural Women Empowerment

10. Patents generated, if any:

Nil

11. New collaborative research programmes:

Collaboration activities:

Dr. (Mrs.) G. Madhurambal has collaboration with Cinvestav University, Mexico.

Also, she has got collaboration with Professor Uday Mithra Department of Chemistry, University of Ujjain.

12. Research grants received from various agencies:

Ongoing – Chemistry

S.No.	Name of the Staff	Department	Title of Project	Grant Sanctioned Rs.	Grant Received Rs.
1.	Dr.G.Madhurambal	Chemistry	“Isolation and characterization of bioactive metabolites from the medicinal plant Tribulus Terrestris and its therapeutic activity on Nephrolothesis and urolothesis.	10,67,800	7,38,800

13. Details of research scholars:

Award of Ph.D., through A.D.M. College for Women, Nagapattinam
(Under Part-Time)

Sl.No.	Name of the Guide	Name of the Candidate	Department	Year Awarded	Area of Specilisation
1.	Dr.G. Madhurambal	Mr. N. Sampathkumar	Chemistry	2011 {Thesis Submitted}	Bio Crystals
		Mrs. S. Ponsadai Lakshmi	Chemistry	2011 Thesis Submitted	Organic Crystals

Scholars doing Ph.D., Part-Time through A.D.M. College

Sl.No	Name of the Guide	Name of the candidate	Department	Year Registered	Area of Specilisation
1	Dr.G.Madhurambal	Mr.R.S.Ravikumar	Chemistry	2007	Crystal Engineering
2	Dr.G.Madhurambal	Mr.S. Raja Rajan	Chemistry	2009	Gel Growth
3	Dr.G.Madhurambal	Ms.J.Bhuvana	Chemistry	2010	Crystal Growth
4	Dr.G.Madhurambal	Mrs.N.Prabha	Chemistry	2010	Bio-crystals
5	Dr.G.Madhurambal	Mrs. M. Meenakshi	Chemistry	2010	WaterAnalysis
6	Dr.G.Madhurambal	Mrs. B. Kavitha	Chemistry	2011	Bio-crystals
7	Dr.G.Madhurambal	Mrs. Rupa Vidhya	Chemistry	2011	Crystal Engineering
8	Dr. L. Megala	Mr. K. Kamalakannan	Chemistry	2011	A Study on Pharmacocnostical physico-chemical phytochemical identification
9	Dr. L. Megala	Mrs. P.K. Priya	Chemistry	2011	A Study on Bioorganic metals and enzyme kinetics activity

Sl.No.	Name of the Guide	Name of the candidate	Department	Year Registered	Area of Specilisation
10.	Dr.S. Mythili	Mr. A. Arunachalam	Commerce	2006-2012 Completed	Entrepreneurship Development
11.	Dr.S. Mythili	Mr. K. Rameshkumar	Commerce	2006 - 2012 Completed	Entrepreneurship Development
12.	Dr.S. Mythili	Ms. R. Nithya	Commerce	2006	Entrepreneurship Development
13.	Dr.S. Mythili	Mr. N. Balakrishnan	Commerce	2006 (Thesis Submitted)	Impact of Micro finance on Economic Development of Self Help Groups in Karur Dt.,
14.	Dr.S. Mythili	Ms. R. Renuka	Commerce	2006	Services of Hostel Industry in Thanjavur Dt.,
15.	Dr.S. Mythili	Mr. Thanigaimani	Commerce	2008	Financial Performance Analysis of selected cement factories in Tamil Nadu.
16.	Dr.S. Mythili	Ms. G. Sowmiya	Commerce	2008	Consumer Preference and Brand Preference of floor cleaning liquids in Tiruchirappalli.
17.	Dr.S. Mythili	Ms. Henal Sheeba Indirani	Commerce	2008	Tourism Industry with special reference to Religious Tourism in Nagapattinam Dt.,
18.	Dr.M.Selvachandra	Mr. R. Karthi	Commerce	2011 Completed	
19.	Dr.M.Selvachandra	Mrs. P. Vijayabanu	Commerce	2007 - 2011 completed	Consumer Preference to Cellular Service Providers at Kumbakonam T.K.,
20.	Dr.M.Selvachandra	Ms.A.Sabeena Mary	Commerce	01.04.06 to 31.10.10	Knowledge Management in Selected Company at Pondicherry.
21.	Dr.M.Selvachandra	Mr. D.P.Dhandayuthapani	Commerce	2007	E-Banking Services in Selected Banks at Thanjavur Dt.,

22.	Dr.M.Selvachandra	Mr. K.Ayyappan	Commerce	2007	Performance of Mutual Fund Operations in India.
23.	Dr.M.Selvachandra	Ms.T.Senthil Rajeswari	Commerce	2006	Performance of Silk Industries in Kumbakonam T.K.,
24.	Dr.M.Selvachandra	Ms.S.G.Suresh Rajan	Commerce	2007	Customer preference to selected House Hold Durables in Nagapattinam Dt.,
25.	Dr.M.Selvachandra	Mr. M. Mohamed Siddik	Commerce	2007	Services of ICICI – an Evaluation.
26.	Dr.N.Udayakumari	Ms.G.T.Vijaya lakshmi	Commerce	2009	An analysis of brand success with special reference to Health Care Products in Thiruvarur Dt.,
27.	Dr.N.Udayakumari	Ms.N. Manimozhy	Commerce	2010	Socio-Economic Profile of Tsunami Survivors in Nagapattinam Dt. – A multi dimensional approach.
28.	Dr.N.Udayakumari	Mrs.R.Ilamathi	Commerce		Financial Management
29.	Dr.N.Udayakumari	Ms.K.Gomathi	Commerce	2011	Entrepreneurial Development
30.	Dr.N. Sampathlakshmi	Mr.G. Arulselvan	Commerce	2007	Job satisfaction with reference to Transport employees in Kumbakonam Region.
31.	Dr.N. Sampathlakshmi	Ms. M. Anuradha	Commerce	2007	Consumer behaviour towards mobile phone services in Thiruvarur Dt.,
32.	Dr.N. Sampathlakshmi	Ms.K.C. Roopa	Commerce	2007	Effectiveness of Television Advertisements in Nagapattinam Dt.,
33.	Dr.N. Sampathlakshmi	Ms.R.Latha	Commerce		Pension Schemes of LIC in Nagapattinam Dt.,

34.	Dr. T. Vasuki	Mr.R.Periyasami	Tamil	2007	n[aNkhfdpd; gilg;ghSik.
35.	Dr. T. Vasuki	Ms. N.Lalitha	Tamil	2007	GwehD}w;wpy; Nghh;r; nra;jpfs;.
36.	Dr. T. Vasuki	Ms. G. Malarvizhi	Tamil	2008	Mo;thh; ghly;fspy; mf nghUs; kuGfs;.
37.	Dr. T. Vasuki	Ms. P. Vasuki	Tamil	2008	fhiuf;fhy; - ngz;zpak;.
38.	Dr. T. Vasuki	Ms.E. Rajeswari	Tamil	2008	ghujpahh;>tpNtfhd e;jh; mwpTiufs;.
39.	Dr. T. Vasuki	Mr.Rajasekar	Tamil	2009	mwpQh; mz;zhtpd; rpWfijfsy; nghpahh;.
40.	Dr. T. Vasuki	Mr.A. Karmukilan	Tamil	2010	rA;f nyf;fpaKk;, g ytUk; g utyUk;
41.	Dr. T. Vasuki	S.Sumathi	Tamil	2010	rA;f nyf;fpaj;jpy; flt ; Bfhl;ghL.
42.	Dr. A. Dhanalakshmi	Ms. D. Manju	Tamil	2009 (Thesis Submitted)	Rhytoric in Silappathigaram
43.	Dr. A. Valliammai	Ms.C. Durgadevi	Economics	2008 (Thesis Submitted)	A Study on Bio – Medical waste Management with special reference to Tiruvarur District
44.	Dr. A. Valliammai	Mrs.V. Mahalakshmi	Economics	2009 Awarded Viva on 23.7.12	The impact of Tsunami on livelihood pattern of fishermen community in Nagapattinam District of Tamil Nadu.
45.	Dr. A. Valliammai	Mr. L.Marimuthu	Economics	2009	A Study on the problems of coastal fishery in Tamil nadu with special reference to Nagapattinam District.
46..	Dr. A. Valliammai	Mrs. G.R.Gayathri	Economics	2009	A Study on Sustainable agriculture in Thanjavur District Tamil nadu
47.	Dr. A. Valliammai	Mrs.S.Selvi	Economics	2009	A Comparative Economic study of organic and inorganic forming with special

					reference to paddy cultivation in Tamilnadu
48.	Dr. A. Valliammai	Mrs.N.Lalitha	Economics	2009	A Study on Socio Economic Benefits of Higher Education to women with special reference to Tiruvarur District.
49.	Dr.A.Valliammai	Mrs.P.Kavitha	Economics		A study on colour Migration in Nagapattinam District.
50.	Dr.A.Valliammai	Mrs.V. Valarmathy	Economics		Trend Analysis in Public Expenditure of Government of Tamil Nadu.

List of M.Phil, Scholars

S.No.	Name of the Scholar	Title of thesis	Name of the Guide
Commerce			
1.	J. Manochitra	A study on Organizational Climate in CPCL, Nagapattinam	Dr. R. Ushadevi
2.	P. Usharani	A study on Labour welfare Measures in State Express Transport Corporation Nagapattinam	Dr. S. Mythili
3.	N. Saranya	A study on Labour welfare schemes provided by Southern Railway, Trichy.	Dr. M. Selvachandra
4.	M. Mahalakshmi	A study on customer satisfaction of ICICI ATM card service in Nagapattinam town	Dr. N. Udayakumari
Economics			
1.	K.Sundarambal	A study on the working of the teachers co-operative Thrift and credit society Ltd., at Sirkali, Nagapattinam District.	Mrs.S.Rajeswari
2.	B.Sathyapriya	A study on customer satisfaction survey towards amway products in Thiruvarur Town.	Dr.G.Rajeswari

3.	T.Jayamalini	A study on agricultural credit provided by State Bank of India at Nagapattinam District.	Dr.G.Rajeswari
4.	G.Muthamil	A study on Women Entrepreneur in Tiruvarur Town.	Mrs.V.Viji
5.	P.Meena	A study on the fund management in Mayiladuthurai Municipality.	Dr.A.Valliammai
7.	R.Sivaranjani	A study on self employment with special reference to women entrepreneurs in Nagapattinam Town.	Mrs.G.Kalaichelvi
8.	S.DharnyaDevi	A study on Consumer Behaviour on Washing Soap with reference to Nagapattinam Town.	Dr.A.Valliammai

S.No.	Name of the Scholar	Title of thesis	Name of the Guide
Mathematics			
1.	T. Anitha	A study on Antimagic Graphs	Dr.N.Selvi
2.	V.J. Pathma priya	A study on Harmonius Graphs	Dr. N. Selvi
3.	R. Vishalatchi	Generalisation of the fundamental Theorem of Arithmetic	Dr. S. Manimegalai
4.	T. Rekha	A study on the theory of cubic residues and non-residues.	S. Manimegalai
5.	M. Pavaimalar	Fuzzy linear programming with grades of satisfaction in constraints	Dr. T. Vasanthi
6.	B. Ithayapriya	A study on Integer Magic spetrum of some graphs	Dr. K. Prakash Rani
7.	S. Revathi	On Algebraic relations for multiple zeta values	Dr. R. Anbuselvi
8.	N. Rekha	A study on multi objective programming with applications	Dr. R. Sophia Porchelvi
9.	M. Rajalakshmi	On Zeta Dimensions	Dr. R. Anbuselvi
10.	R. Kamalambikai	A study on super edge magic graphs	Mrs. R. Vanitha
11.	A. Najumunisha	A study on graceful graphs	Dr. K. Prakash Rani
12.	J. Geethapriya	Representation of functions as limits on martingales.	Dr. T. Vasanthi
13.	P. Manickajothi	A study on intuitionistics fuzzy sets	M. Sarala

14. Citation index of faculty members and impact factor:

Dr.G.Madhurambal HOD of Chemistry has got the following citation.

- 1) She is a Reviewer for the following journals:
 - i) Journal of "Spectra chemicaacta. " published by A-Springer Link publications.
 - ii) Reviewer for the "Journal of Thermal Analysis and Colorimetry" published by Elsevier publications.

Name of the Staff	Department	Journal & Paper Title cited	Citation Index
Dr.(Mrs.)G.Madhurambal	Chemistry	Thermal Analysis and calorimetry	1.49
		Journal of crystal growth	1.45
		Asian journal of Chemistry	0.54
		Crystal Research Technology	0.94
Mrs. S. Malathy	Chemistry	Acta Crystallographic	0.64

15. Honors/Awards to the faculty:

- ❖ Dr(Mrs)G. Rajeswari awarded "Shiksha Rattan Puruskar" award from India International Friendship Society (IFFS).
- ❖ Mrs. A. Sarojini, Assistant Professor in Commerce, was awarded Ph.D in the month of July 2011(16.7.11).
- ❖ Dr.V.Uma, Physical Directress received 'Yoga Rathna' Award.

16. Internal resources generated:

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17. Details of departments getting SAP, COSIST (ASSIST) / DST. FIRST, etc. assistance/recognition:

-

18. Community services:

The college renders various community services through its different departments and clubs.

National Service Scheme:

S.No.	Date	Activity	Place	Resource Persons
1	24.2.12	Awarness Program	Ivanallur	Dr.A. Dhanalakshmi
2	23.2.12 to 29.2.12	Awareness Program	Ivanallur & Sellur	Dr. T. Vasuki C.J. Priscilla
4	15.8.11	Independence day parade practice	Collector Office, Nagapattinam	C. Muniyanadhan District Collector

Exnora Club

S.No.	Date	Activity	Place	Resource Persons
1	25.2.11	“Karrutharangam mattrum kalappani”	ADM College, Nagapattinam	Dr. T. Vasuki, Nattu Nallapanni Thitta Officer,

Environmental Education Club

S.No.	Date	Activity	Place	Resource Persons
1	25.2.11	Awareness Programme "No Plastics"	Ivanallur Village	20 Student's

University Student Service Corps (USSC)

S.No.	Date	Activity	Place	Resource Persons
1.	24.2.11	Personality Development	College Campus	Dr.V.Uma, Directress of Physical Education

Community Services by various Clubs of the College:

Club	Date	Activity	Place	Resource Persons/ Beneficiaries
Citizen Consumer Protection Club	6.07.11 & 7.07.11	Workshop "Planning for Life and Career"	A.D.M. College for Women	Student's of ADMC / Dr.S. Venkatraman, Senior Programme Officer, UNESCO, Nairobi, Kenya. The Co-ordinator
	4.8.11	Rights of consumers	A.D.M. College for Women	
Human Rights	27.1.12	The problems of women and the remedies	A.D.M. College for Women	Dr.G.Ezhiladirai, HOD of History
	24.2.12	Medical Awareness Programme	Ivanallur	Dr.R.Tamilarasi, Medical Officer Primary Health Centre, Nagore
Blood Donation	1.10.11	Blood Donation Registration	Government Hospital	Mrs. R. Anbarasi
	29.12.11	Students Blood Donated	Government Hospital, Nagore	Thiru. T. Munusamy, District Collector, Nagapattinam.

	19.7.11	Identification camp for the I year UG students	District Collectorate	Our volunteers
	28.6.11	Oratorical competition on "AIDS Awareness for Youth"	College campus.	Mrs. R. Alamelu Ms. D. Savithri
Population Education Club	11.7.11 & 12.8.11	Population Education.	College Campus	Our volunteers
Anti Ragging Committee	conducted periodically	various steps for preventing	College Campus	Dr.A.Sivakamasundari, Principal, ADM College.
Competitive Examination Coaching Centre	25.02.11	Awareness Programme with the District Employment Office.	College campus.	Dr.A.Sivakamasundari, Principal, ADM College.
Village Adoption Scheme.	08.03.11	Rangoli Competition and Food preparation competition	Adopted Village, Nambiyar nagar	Dr.A.Sivakamasundari, Principal, ADM College

Community Services by Departments:

Department	Date	Activity	Place	Resource Persons / Beneficiaries
Commerce	08.2.12 & 09.2.12	Coaching Class to +1 and +2 students Accountancy Tips to write the examination and the doubts were clarified	Natarajan Dhamayanthi Higher Secondary School, Nagapattinam	Student's
Economics Arts & Crafts	29.6.11 & 30.6.11	Handworks Training	College campus.	Unemployed Women
	5.7.11 & 6.7.11	Handworks Training	College campus.	Unemployed Women
	11.7.11 & 12.7.11	Handworks Training	College campus.	Unemployed Women
	16.7.11	Handworks Training	College campus.	Unemployed Women

Computer Science	23.4.12 to 15.5.12	Internet, Ms.office	College campus.	College Non Teaching Staff Training
Bio Chemistry	10.3.11	Blood Pressure & Urine Sugar Analysis	Municipal Pettai	Public People's
	19.7.11	ABO Blood Grouping & Typing	College campus.	Student's
Zoology	Regularly every Semester	Urine Sugar Analysis for Diabetes & Blood Pressure Health tips against malnutrition	Municipal Pettai, Velippalayam, Nagapattinam	Public People's
Physics	20.06.11 & 21.06.11	Formation of VIPNET Science Clubs	College campus.	Dr. B.K. Thagi, Principal Scientific Officer, Vigyan Prasar, Govt. of India. 102 Participants of Higher Secondary School Teachers, Nagapattinam.

19. Teachers and officers newly recruited:

Teaching staff newly recruited - 2011-12

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20. Teaching – Non-teaching staff ratio:

Detail	Staff Strength		Ratio between Teaching & Non-Teaching Staff
	Teaching	Non-teaching	
Aided	52	28	5:3
Self-financing	47	24	4:2

21. Improvements in the library services: 2011-2012

- ❖ 1,142 books (Worth Rs.2,74,729/-) of various departments were added in the Library stock.
- ❖ 147 donated books were added under Books Bank Scheme
- ❖ To encourage the students to have free online access facility 123 e-books and around 182 e-journals on various subjects were added in the Digital library.
- ❖ No.of Library users for the current year (2011-2012) are 29,719.
- ❖ No.of Internet users for the current year (2011-2012) are 2,109.
- ❖ No of Books issue increased from 80 per day (2010-2011) to 100 per day (2011-2012)

BOOK DONAR'S LIST (2011-2012)

Following is the list of staff, who have donated books:

S.NO	BOOKS DONOR	NO.OF BOOKS	AMOUNT
1	G.Susheela Botany H.O.D	5	694.00
2	Dr. S.Mythili H.O.D	18	1,430.00
3	Competitive Success Review	1	500.00
4	A.D.M.C Store	33	7,815.00
5	Free Copy	1	-
6	President (Thiru. Jeyem Pandian)	1	-
7	A.Karpagaselvi Former Physical Directress	13	-
8	C.I.I	75	11,283.00
	Total	147	21,722.00

22. New books/journals subscribed and their cost:

VALUE OF BOOKS PURCHASED (2011-2012)

S.No.	Department	No.of Books	No.of Text Books	No.of Reference Books	Amount
1	Zoology	497	455	42	2,53,385.00
2	Commerce	218	208	10	66,729.00
3	Physics	272	258	14	1,44,544.00
4	Maths	63	59	4	31,728.00
5	Economics	92	91	1	31,728.00
6	General	12	10	2	1,440.00
	Total	1,154	1,081	73	5,29,554.00

LIST OF INTERNATIONAL JOURNALS

ECONOMICS

1. THE JOURNAL OF APPLIED ECONOMIC RESEARCH
2. HUMAN RESOURCE DEVELOPMENT REVIEW

COMMERCE

3. THE JOURNAL OF ENTREPRENEURSHIP
4. ADVANCES IN DEVELOPING HUMAN RESOURCES

CHEMISTRY

5. ASIAN JOURNALS OF CHEMISTRY

ZOOLOGY

6. JOURNAL OF HEALTH MANAGEMENT
7. THE JOURNAL OF ENVIRONMENT AND DEVELOPMENT

GENERAL

8. JOURNAL OF SCHOOL OF INTERNATIONAL STUDIES
9. SPAN

MATHS

10. INTERNATIONAL JOURNAL OF MATHEMATICS AND APPLICATIONS.
11. INTERNATIONAL REVIEW OF PURE & APPLIED MATHEMATICS
12. INTERNATIONAL JOURNAL OF APPLIED MATHEMATICAL ANALYSIS & APPLICATIONS
13. PACIFIC ASIAN JOURNAL OF MATHEMATICS
14. INTERNATIONAL REVIEW OF FUZZY MATHEMATICS

LIST OF NATIONAL JOURNALS

ECONOMICS

1. ECONOMICS & POLITICAL WEEKLY.
2. FACTS FOR YOU
3. KISAN WORLD
4. KURUSHETRA – A JOURNAL OF RURAL DEVELOPMENT
5. MONTHLY COMMENTARY ON INDIAN ECONOMIC
CONDITIONS
6. SOUTHERN ECONOMIST
7. YOJANA
8. INDIAN JOURNAL ECONOMICS AND BUSINESS

COMMERCE

9. INDIAN JOURNAL OF FINANCE
10. INDIAN JOURNAL OF MARKETING
11. JOURNAL OF ACCOUNTING & FINANCE
12. LIFE INSURANCE TODAY
13. PR COMMUNICATION AGE
14. THE INSURANCE TIMES
15. GLOBAL BUSINESS REVIEW

BBA

16. INDIAN JOURNAL OF MANAGEMENT
17. SMART JOURNAL OF BUSINESS MANAGEMENT
STUDIES
18. VISION – THE JOURNAL OF BUSINESS PERSPECTIVE

MATHEMATICS

19. GLOBAL JOURNAL OF APPLIED MATHEMATICS AND
MATHEMATICS SCIENCE
20. INDIAN JOURNAL OF MATHEMATICS AND
MATHEMATICAL SCIENCE
21. PROCEEDING MATHEMATICAL SCIENCES

PHYSICS

22. JOURNAL OF ASTROPHYSICS & ASTRONOMY
23. JOURNAL OF EDUCATION FOR SUSTAINABLE
DEVELOPMENT
24. RESONANCE
25. PRAMANA – JOURNAL OF PHYSICS
26. JOURNAL OF EARTH SYSTEM SCIENCE
27. SADHANA (ENGINEERING SCIENCE)
28. INDIAN JOURNAL OF PURE AND APPLIED PHYSICS

ZOOLOGY

29. CURRENT SCIENCE
30. DOWN TO EARTH
31. INDIAN JOURNAL OF GENDER STUDIES
32. JOURNAL OF BIO SCIENCE
33. JOURNAL OF GENETICS

BIO – CHEMISTRY

34. AGROBIOS
35. INDIAN JOURNAL OF BIO – CHEMISTRY AND
BIO - PH
36. SCIENTIFIC TRANSACTIONS IN ENVIRONMENT AND
TECHNOVATION

CHEMISTRY

- 37. INDIAN JOURNAL OF CHEMISTRY SECTION A
- 38. INDIAN JOURNAL OF CHEMISTRY SECTION B
- 39. JOURNAL OF CHEMICAL SCIENCE
- 40. BULLETIN OF MATERIAL SCIENCE

ENGLISH

- 41. THE JOURNAL OF ENGLISH LANGUAGE TEACHING

GENERAL

- 42. COMPETITION SUCCESS REVIEW
- 43. EMPLOYMENT NEWS
- 44. FRONT LINE
- 45. GENERAL KNOWLEDGE TODAY
- 46. HERALD OF HEALTH
- 47. INDIAN TODAY
- 48. READER'S DIGEST
- 49. SIDDHA SYSTEM OF LINE
- 50. SOCIAL WELFARE
- 51. SPORTS STAR
- 52. UNIVERSITY NEWS
- 53. VEDANTA KESARI
- 54. WISDOM
- 55. WOMEN'S ERA

TAMIL

- 56. NALVAZHI
- 57. RAMAKRISHNAVIJAYAM
- 58. NAVEENA VELANMAI
- 59. KUDIMAKKAL MURASU
- 60. KANGANI
- 61. SATTAKATHIR
- 62. PUDHIYA THALAI MURAI.

STATISTICS

- 63. JOURNAL OF STATISTICS SCIENCE

23. Courses in which student assessment of teachers is introduced and the action taken on student feedback:

Feedback about teacher performance is collected from students through questionnaire, suggestions box and through PTA meeting. The suggestions and comments were analyzed by a Committee, Academic Performance Committee consisting of Principal as Chairman, HOD and an External Resource Person for each discipline as members. If any remark is found against any teacher she is advised to rectify the same.

24. Unit cost of education:

Expenditure for Education and Unit Cost
Aided Section 2011-2012

Item of Expenditure			Total Amount Rs.	Students' Strength	Unit Cost Rs.	Unit Cost Excluding Salary Rs.
Non-Salary Rs.	Special Fees Rs.	Salary Rs.				
2,73,235	5,12,287	5,77,26,158	5,85,11,680	902	64,869	871

Expenditure for Education and Unit Cost
Self-financing Section 2011-2012

Salary & other Expenditures Rs.	Students' Strength No.	Unit Cost Rs.
72,93,474	815	8,949

25. Computerization of administration and the process of admissions and examination results, issue of certificates:

Area of operation	Computerization
Admission	Fully Computerized.
Fees Collection	Fully Computerized.
Controller of Examination Office	Partially Computerized.
Attendance Punching	Fully automated
Library	Partially automated
Accounting System	Tally package used.
Time table	Put up in ADMC
Results	Website

26. Increase in the infrastructural facilities:

Infrastructure Development provided (2011-2012):

Establishment of Instrumentation Lab	- Cost Rs.2,11,757/-
Establishment of MAT Lab	- Cost Rs.4,81,073/-
Play ground was renovated	- Cost Rs.1,21,735/-
Open Auditorium	- Cost Rs.4,09,772/-
College front side compound wall	- Cost Rs. 97,000/-
Pavement work	- Cost Rs.6,50,000/-
Seminar Halls	- Cost Rs. 97,560/-
Microprocessor Lab	- Cost Rs.1,36,151/-
A.V.Room and Edu Sat Project	- Cost Rs. 69,750/-
Erection of new Transformer	- Cost Rs.1,42,376/-

Sanctioned 6 seminar halls with LCD Provision

Department wings established by providing individual department rooms nearer to their respective class room.

Laboratories were renovated and upgradated. Gaussian 09, Microscope with digital Camera was installed.

Major Research Project sanctioned for Chemistry and Mathematics Departments.

Funds utilized from UGC

We thank the University Grants Commission for the Funds sanctioned during the Academic Year 2011-12. The details are furnished below:

UGC	Autonomous Grant	-	Rs.1,60,000
	Balance grant (2010-11)	-	Rs.4,00,000
	Improvement of facilities in existing premises	-	Rs.1,50,000
	Total	-	Rs.7,10,000

27. Technology upgradation:

The institution employs modern information and communication technology to enrich the learning experiences and empower the taught with modern technologies. The Institution has adequate infrastructure facilities for the modern method of education. In the College, an adequate number of computer systems and its accessories are available.

The number of systems available in the various departments / Office / Career Oriented Programme lab is given below.

SL.No	Department	No of. System
1	Computer Science	111
2	COP Lab	50
3	Controller Office	5
4	Digital Library	18
5	Language Lab	21
6	Office (including Principal's room)	8
7	Individual department	10
8	A.V.Room	1
9	EDUSAT Room	1
	Total	225

Internet facilities are offered at free of cost not only to the staff members but also to the students at the following centres.

1. Three Computer labs for computer science department students.
2. Career Oriented Programme Lab for non - computer Science students

And also in the following.

Points of Access

Sl.No	Point of access	No of. System with Net connection
1	Library	17
2	Office of the Controller of Examinations	05
3	Office room	01
4	Principal's room	01
5	Chemistry	01
6	Computer Science	04
7	COP Lab	35
8	EDUSAT	01
9	Placement Cell	01
	Total	66

Computer Aided Teaching:

LCD Projector is available at A.V. Room and at 6 seminar halls and computer lab so as to facilitate all the departments to taken classes with the aid of Power Point presentation.

Institutional website:

The institution has developed the official public World Wide Web portal and is registered in the following name www.adjadmca.ac.in under the ac.in domain. This helps to create awareness about the

college and disseminate information about the activities and educational services provided by the college world wide. The web Portal is updated as and when necessity arises.

28. Computer and internet access and training to teachers and students:

A System Administrator of the college imparted practical skill to faculty members on office automation with respect to attendance and CIA marks.

Training on e-content preparation was given to all the teachers. Computer education to all first year students is given through Career Oriented Programme on Computer Applications and Office Management and Automation.

Besides, certificate course is conducted by the Department of Commerce in 'Accounting Packages' and 'Hardware Servicing'.

29. Financial aid to students:

SCHOLARSHIPS AWARDED DURING 2011-12
AIDED SECTION

S.No.	Mode of Scholarship	No. of students	Amount Rs.
1.	BC / MBC	428	4,14,428
2.	SC / ST	30	1,23,500
3.	SC / ST - SPECIAL	2	34,919
4.	UZHAVAR PADHUKAPPU THITTAM	176	4,10,250
5.	SC / ST - MERIT	3	6,000
6.	E.V.R.	38	26,250
7.	MINORITY WELFARE	1	---
8.	TAMIL NADU EDUCATIONAL TRUST	2	9,000
TOTAL		683	10,38,847

SCHOLARSHIPS AWARDED DURING 2011-12
SELF FINANCING SECTION

S.No.	Mode of Scholarship	No. of students	Amount Rs.
1.	BC / MBC	311	3,45,417
2.	SC / ST	10	47,022
3.	SC MERIT	1	4,000
4.	UZHAVAR PADHUKAPPU THITTAM	168	3,94,000
TOTAL		490	7,90,439

In connection with Independence Day Celebration the department conducted Essay and Oratorical Competitions on 11.08.2011 and 12.08.2011. In the oratorical contest Selvi.S.M.Shafina Farhin - I B.Sc Computer Science, Selvi.U.Nivedha - III B.Sc Chemistry and Selvi.M.Sellamatheena - III B.Com (SF) bagged the I, II and III prizes respectively.

In the Essay Competition, Selvi.A.Haseena Begam - I B.Sc Computer Science, Selvi.U.Nivedha - III B.sc Chemistry, Selvi.K.Sasikala - III B.Sc Chemistry and Selvi.S.M.Shafina farhin - I B.Sc Computer Science secured the I, II and III prizes respectively.

Our students won prizes in a debate organized by Magalir Mandram, Nagapattinam on 04.07.2011 at Municipal Hr. Sec. School, Nagapattinam.

Oratorical and Essay Competitions on 'Drug Abuse' were conducted on 11.07.2011. Pavendar Poetry recitation competition was organized by Murasoli Arakkattalai, Nagapattinam at College and District level on 15.07.2011 and 17.07.2011 in our college premises and NDHS School, Nagapattinam respectively.

An Essay Competition about Gandhi was conducted on 05.08.2011 and a speech competition about Periyar was arranged on 05.09.2011. Two students participated in the oratorical competition at University level on 11.09.2011. The Department of Tamil encourage and motivate students by

conducting various competitions and sending the students to participate in competitions conducted by others.

Mrs. J. Kavitha II M.Sc., Chemistry attended a summer training programme at Indira Gandhi Atomic Research Institute, Kalpakkam. II M.Sc., Chemistry students attended a proficiency test on the topic "Chemistry in our Lives" conducted on 27.01.2012 organized by school of chemistry, BDU and Prof.R. Jeyaraman, Science Foundation. Students are awaiting for the results.

B.Sc., Chemistry students attended a ACT-IYC concepts test on 17.12.2011 in our college premises organized by

Financial Aid given during 2011-2012		
Donors	No. of Beneficiaries	Amount Disbursed Rs.
Student benefit Fund	423	Rs.68,000/-
Jayalakshmi Sivakavi Ayyar Scholarship	3	Rs.14,500/-
Jai Foundation	2	Rs.19,842/-

30. Support from the Alumni Association and its activities:

Alumnae Association is functioning since 1981, to build up long standing links with Alma matter. Every old student of the college is encouraged to become a member of the alumnae Association.

Meeting of the Aluminae Association is held every year. In the Board of Studies of every discipline a well placed alumini is included as member so as to tap their valuable ideas in shaping the syllabus.

It is worthwhile to note that the alumni association of the College is generous to contribute towards development of the college.

The Alumni Association has generously contributed for the purchase of 25 sewing machines for the Fashion Technology lab of the COP programme to impart employable skill in students.

The Association organized a special meeting to receive suggestions from the Alumni for the development of the college. Mrs.S.Rajeswari and Mrs.V.Viji, Professors of Economics Department contributed Rs.5,000/- each for creating an endowment. Mrs.R.Alamelu, an Alumni has contributed Rs.10,000/- for the same.

The Alma Mater does not stop with issuing degrees. The institution has strong ties with the taught even after their leaving the campus. In order to strengthen it further, meetings are conducted regularly. A special meeting was conducted on 06.08.2011. Another meeting was conducted on 27.02.2012. They had an interaction with NAAC Peer Team and UGC expert committee.

31. Support from the Parent-Teacher Association and its activities:

PTA meeting is held at the end of the every semester and feedback is obtained about the syllabi, functioning of the college and infrastructure facilities provided and their valuable suggestions are taken into account for implementation. It is to be noted that the approach road to the college is laid out of the contribution of PTA.

Department	Date of PTA meeting held
History	29.1.11
Economics	28.7.11
Commerce	4.8.11
Mathematics	28.7.11
Chemistry	27.3.11 & 1.8.11
Zoology	1.8.11
Biochemistry	30.3.10 & 6.10.10
BBA	-
Computer Science	31.03.12
Physics	-

32. Health services:

Red Ribbon Club:

S.No	Date	Activity	Resource Persons	Place & Beneficiaries
1.	28.6.11	Participation in World Blood Donors Day-Awareness Programme	Thiru.D. Munusamy I.A.S., Dist. Collector Nagapattinam	Collectorate, Nagapattinam. Blood Donor: Ms.K. Muthumenatchi II B.Sc., Mathematics
2.	09.8.11	Programme on AIDS Awareness	Mr. P. Pandian H.M(Rtd), President, Levanallur. Mr. N. Senthil Kumar, VCTC Counsellor, Govt. Hospital(Head), Nagapattinam.	“Kamala Elementary School”, levanallur Village. Village People
3	14.12.11	Celebrating Life Curriculum	Mr. V. Manjarikoothan, Dist. Manager-RRC, Nagapattinam.	ADM College RRC Students.
4	28.12.11	Film Show- “Uerine Uerae”	Mr. K. Illankovan, Co-ordinator, Audio- Visual Education Charity, Madurai.	ADM College Students

5	03.1.12	Oratorical competition on 'Life is to Life'	Judges: Dr. A. Dhanalakshmi, HOD of Tamil, Mrs. V. Kannaki, Asso.Prof. in English, ADM College	Prize Winners: 1. R. Revathi III B.Sc., Bio-Chemistry 2. B. Saranya III B.Sc., Maths 3. R. Nithya III B.Sc., Bio-Chemistry, ADM College
6	04.1.12	Essay Competition on "An adolescent period-Wonderful days"	Judge: Dr. T. Vasuki, Asso. Prof. in Tamil, A.D.M. College	Prize winners: 1. K. Sasikala III B.Sc., Chemistry 2.A. Bharahi III B.Sc., Bio-Chemistry 3. A. Hassinabegam I B.Sc., Computer Science Consolation Prize R. Revathi III B.Sc., Bio-Chemistry
7	30.1.12	Interaction program & Peer Education Training	Mr.V. Manjarikoothan, Dist. Manager-RRC, Nagapattinam. Mr.S. Ravichandren, VCTC Counsellor, Nagore. Ms. U. Uma devi & Ms. M. Shyamala, HUNS-Nagapattinam	RRC Students
8	09.2.12	Visit to ICTC	Mr. N. Senthil Kumar VCTC Counsellor, Ms. S. Susai, PPTCT Counsellor, Mr. G. Thinakaran, ART- Pharmacist, Govt. Hospital, Nagapattinam	RRC Students

Rotaract Club

S.No.	Date	Activity	Resource Persons	Place & Beneficiaries
1.	11.8.2011	Installation of Office Bearers	Rtn.N.Govindarajalu Governor	A.D.M. College
2.	20.8.2011	Awareness about renewable energy sources	Tamil Nadu Energy Development Agency	Ministry of New and Renewable Energy
3.	25.1.2011	Pulse Polio Awareness	Nagore Beneficiaries – Public	Rotary Club of Nagapattinam.

Youth Red Cross:

S.No.	Date	Activity	Resource Persons	Place & Beneficiaries
1	04.08.2011	Social Networking sites for Social Activities	A.D.M. College	A.D.M. College
2	09.08.2011	essay competitions	A.D.M. College	Indian Red Cross Society, Nagapattinam
3	14.12.2011	Human Chain against Female Foeticide	A.D.M. College	District Collectorate and NGOs
4	5.01.12 & 27.01.12	Medical Check Up	Mr.Raja Rajan, JCI	First year UG students

33. Performance in sports activities:

The College adequately caters to the physical and mental health of the students also. To promote mental and physical balance the

institution encourages games and sports activities and have a good play ground, a basketball court and indoor game facilities.

Students are encouraged to practice yoga, through the workshop and programmes conducted by University Students Service Corps.

Sports Activities during 2011-2012

Year & Date	Tournament	Event	Place of competition	Prize won
1.08.11 & 2.08.11	100 mts, Back stock	Intercollegiate Tournament	Nagapattinam Stadium	I Place, S. Suganya
				II Place, S. Suganya
	50 mts Freestyle, Back stock			II Place, S. Suganya
	Relay			II Place, S. Suganya
1.08.11 & 2.8.11	50 mts Freestyle, Relay	Intercollegiate Tournament	Nagapattinam Stadium	III Place, R. Sangeetha
	Relay			II Place, R. Sangeetha
	Relay			II Place, S. Jothi
	Relay			II Place, S. Ramya
9.8.11 & 10.8.11	Chess	Intercollegiate Tournament	Bishop Heber College, Trichy	VIII Place, P. Priyanka
				X Place, S. Sinduja
3.8.11 & 4.8.11	Shuttle	Inter Collegiate Tournament	ARC College, Mayiladuthurai	III Place
	Volley Ball	Inter Collegiate Tournament	ARC College, Mayiladuthurai	IV Place
23.8.11 & 24.8.11	Shuttle	Inter Collegiate	Bishop Heber College, Trichy	Participated
31.8.11	Athletics Shot put		Stadium, Nagapattinam	III Place, G. Rathiga
	Swimming 100 Mts			Won Prize

	Back Stock 200Mts FreeStyle	Open District Tournament		I Place, S. Suganya
	50 Mts Back Stock 50 Mts FreeStyle			I Place, R. Sangeetha
	100 M Back Stock 50 M Free Style			II Place, S. Jothi
	200 Mts Free Style			II Place, V. Gomathi
				III Place, G. Rathiga
10.9.11	Chess	District	St. Antony Matriculation School, Thiruturaipoondi.	II Place, P. Priyanga III Place, S. Sinduja IV Place, Y. Abirami
10.9.11 & 11.9.11	YOGA Balancing	State Championship	Maharishi Vidhya Mandir Campus Sethpet, Chennai	I Place R. Ramya
	Common			I Place A. Surya Praba II Place R. Ramya III Place, K. Vinothini
	Artistic			I Place R. Nagalakshmi II Place R. Ramya
	Rhythmic Group			I Place, R.R. Gajalakshmi A. Suryaprabha R. Ramya R.Nagalakshmi RK. Preevena K. Vinothini
7 th & 12 th October 2011	YOGA	National Championship	Hariyana	A. Surya Praba, R. Ramya, K. Vinothini S. Suganya
19.9.11	Kabaddi	Inter college	Poompukar College, Poompukar	Participated

21.9.11	Athletics Shot Put	District Monthly	Stadium, Nagapattinam	I Place G. Radhika III Place T. Ranjitha
	3000 Mts			II Place V. Gomathi
	1500 Mts			III Place C. Pavithra
	800 Mts			II Place C. Pavithra
	Swimming 100 Mts Back Stock			I Place S. Suganya II Place S. Jothi
	100 Mts Free Style			I Place R. Sangeetha III Place S. Jothi
	200 Mts Free Style			I Place S. Suganya
2.10.11	Chess	District Monthly	Mannarkudi	I Place P. Priyanka II Place Jeya priya III Place Y. Abirami
29.10.11	Swimming 100 Mts Back Stock	Districts Monthly Sports	Stadium Nagapattinam	I Place S. Suganya III Place S. Jothi
	100 mts Free Style			II Place G. Radhika
	200 mts Free Style			I Place S. Suganya III Place S. Jothi
9.11.11	Swimming 100 Mts Back Stock	Black Level State Sport and games	Stadium Nagapattinam	I Place S. Suganya III Place S. Jothi
	Swimming 100 Mts Free Style			I Place S. Suganya II Place S. Jothi
2.12.11 to 6.12.11	Yoga	National Yogasana Championship 2011	Somath, Gujarath	III Place A. Surya Praba III Place, K. Vinothini

29.12.11	Chess	District Level Torunament	Thiruvarur	I Place S. Sindhuja
25.12.11	Shot Put	Block Rural Competition	Thittacherry	III Place G. Radhika
	Long Jump			III Place C. Bavithra
	Discuss Threw			I Place S. Suganya III Place G. Radhika
	400 Mts			I Place C. Bavithra II Place J. Banumathi
	100 Mts			II Place J. Banumathi
25.12.11	Chess	District Level	Dharmai Matriculation School, Mannargudi	I Place Priyanka II Place S. Sindhuja
26.12.11	Hockey	Block rural competition	SDAT Nagapattinam	Runner up G. Radhika V. Gomathi J. Banumathi C. Bavithra S. Parvathi S. Jothi
13.1.12	Kabbadi	District Bkya Sports	SDAT Nagapattinam	Runner S. Suganya S. Jothi V. Gomathi
29.1.12	Swimming	State Championship	SDAT Thanjavur	S. Suganya S. Jothi R. Sangeetha
5.2.12	Chess	State Level	Dharani Matriculation H.S.S School, Mayiladuthurai	P. Priyanka S. Sinduja
			X.J.M.H.S. School, Mannargudi	P. Priyanka R. Iswarya R. Iswarya
29.2.12	Swimming	State Level	Nehru Stadium, Chennai	S. Suganya IV Place
4.3.12	Chess	State Level	Tiruvarur	P. Priyanka II Place
10.3.12 to 12.3.12	Kabbadi	State Level	SDAT Stadium, Chennai	S. Suganya

34. Incentives to outstanding sportspersons:

Prize winners of various sports events are encouraged by the Management by issuing certificates and medals at the college day function.

Our students won laurels in the National Level Yoga Championship held at Hariyana and Gujarat and are selected to participate in the Inter National Yoga championship to be held at Bangkok, Thailand in May 2012.

Our students also won prizes in State Level Chess Championship and Swimming Tournament held on 02.10.2011 and 06.12.2011 respectively.

35. Student achievements and awards:

Under Graduate – April 2011

SL.NO.	STUDENT NAME	DEPARTMENT	RANK
UNDER GRADUATE :			
1.	J. AKILA BANU	COMPUTER SCIENCE	5 th
2.	S. BARANIYA	ECONOMICS	7 th
3.	J. JOICY MARY	HISTORY	7 th
4.	ANNES FATHIMA	COMMERCE	9 th
5.	AISHA SHIREEN	INFORMATION TECHNOLOGY	9 th
6.	J. MATHIVATHANI	CHEMISTRY	11 th
7.	M. MURUGESWARI	ZOOLOGY	12 th
8.	J. YASMIN	BIO CHEMISTRY	14 th
9.	M. MEENAKSHI	B.B.A.	16 th
10.	K. SOBHANA	MATHEMATICS	16 th

Post Graduate – April 2011

POST GRADUATE :			
1.	K. NAGESWARI	M.A. ECONOMICS	8 th
2.	S. DURGA	M.SC. CHEMISTRY	13 th
3.	B. KALAIVANI	M.C.A.	14 th
4.	K. MAHALAKSHMI	M.SC.MATHEMATICS	15 th
5.	P. PRADEEBA	M.COM.	15 th

2

2011-2012:

Ms.B.Usharani of I M.Sc., Chemistry received Rs.20, 000/- for the Indragandhi single girl child scholarship from UGC.

Ms.M.Kavitha of II M.Sc., Chemistry attended 25 days summer training at Indra Gandhi Centre for Atomic Research Centre at Kalpakkam.

Bharathidasan University Endowment Scholarship obtained

S.No.	Student Name	Class	Amount
1.	R.Karthika	III B.Sc., Chemistry	3,000
2.	S.Fathima Farika	III B.Com.	3,000
3.	A.Umadevi	III B.A., Economics	3,000
4.	N.Vijayakumari	III B.A., History	3,000
5.	K.Sudha	III B.Sc., Mathematics	3,000
6.	K.Mahalakshmi	III B.Sc., Zoology	3,000
7.	G.Anusuya	III B.A., History	3,000

Central Government Scholarship for Merit

Ms.M.Meenakashi, II BBA., was awarded with Rs.10,000/- by the Central Government Merit Scholarship for her meritorious performance in +2.

SC Merit Scholarship awarded by Director of Adidraavidar and Tribal Welfare, Chennai

S.No.	Student Name	Class	Amount
1.	K.Megala	II M.Sc., Mathematics	4,000
2.	V.Anushiya,	II M.Sc., Mathematics	4,000
3.	T.Pradeepa	II M.Sc., Chemistry	4,000
4.	M.Meenatchi,	II BBA.,	1,500
5.	S.Karthi	III B.Sc., Mathematics	2,000
6.	R.Asha	III B.Sc.,	2,000

36. Activities of the Career Guidance and Counseling Cell:

To cultivate employable skill in students the Career Guidance Cell has conducted Soft Skill Programmes and Personality Development programmes. Also job fairs are conducted to find suitable employment for the students.

37. Placement services provided to students:

Placement Cell 2011-2012

**Career Guidance Cell & Placement Cell
Selection list**

Date	Number of Candidates Attended	Name of Candidates selected	No. of Candidates Selected	Class	Place	Company
17.8.11 & 18.8.11	181	B. Mekala K. Jansi R. Thilagavathi C. KAmatchi V. Jayachitra G. Vinothini T. Kiruthiga P. Gayathri V. Ranjani M. Manju K. Kalaiyarasi V. Rohini S. GayathriDevi G. Menaka H. Noorul Benazir K.Akilandeswari M. Rajeswari R. Saranya C. Punitha A. Rafeeda Frowzi K. Jeyapriya S. Sridevi N. Nivedha R. Kirithika A. Jayaramya K. Pavithra A. Vimala	27	B.Sc.Maths B.Sc.Maths B.Sc.Maths B.Sc.Maths B.Sc.Maths B.Sc.Maths B.Sc.Maths B.Sc.Maths B.Sc.Maths B.Sc.Maths B.Sc.Maths M.Sc. CS B.Sc. CS B.Sc. CS B.Sc. CS B.Sc. CS B.Sc. CS B.Sc. CS B.Sc. CS B.Sc. CS B.Sc. CS B.Sc. IT B.Sc.Chem MCA MCA B.Sc. Phy. B.Sc. Phy.	ADM College for Women, Nagapattinam	V-Step Techno Park, Trichy
12.8.11 & 13.8.11	176	S. Umadevi G.Chithara S.Mohana M.Roja K.Kaplana G.Poornima Madharasi V.Karpagam M.Maheswari G.Lakshmi Priya A.Anbarasi R.Vembu M.Sujira Jasmin	33	B.Sc Zoo. B.Sc Zoo. B.Sc Zoo. B.Sc Zoo. B.Sc His. B.Sc His. B.Sc His. B.Sc His. B.Sc His. B.A Eco. B.A Eco. B.A Eco. B.A Eco.	ADM College for Women, Nagapattinam	V-Step Techno Park, Trichy

		T.Priyanga R.Geetha R.Revathi A.Sindhuja R.Nithya M.Vanmathi S.Priya R.Idhyakkani N.Jereena T.Sugapriya S.Balasaraswathy V.Vijashanthi M.Naganandhini R.Yogeswari J.Suganya P.Priyanka R.Durgalakshmi P.Vijayalakshmi R.Jeeva J.Divya R.Rani		B.A Eco. B.A Eco. B.A Eco. B.Sc Bio- che B.Sc Bio- che B.Sc Bio- che B.Sc Bio- che B.Sc Bio- che B.Com (SF) B.Com (SF) B.Com (SF) B.Com (SF) B.B.A B.B.A B.B.A B.B.A B.Com (A) B.Com (A) B.Com (A) B.Com (A) B.Com (A)		
1.10.11	109	G.Lakshmi Priya K.Janani P.Vijayalaskhmi K.Sasikala U.Nivedha P.Vijayalakshmi S.Balasaraswathy V.Bhavya G.Menaga	09	B.A Eco. B.Sc Maths B.Sc Maths B.Sc Chem. B.Sc Chem. B.Com (SF) B.Com (SF) B.Sc C.S B.Sc C.S B.Sc C.S	ADM College for Women, Nagapattinam	Sharekhan Ltd., Chennai
14.10.11	141	K.Yamuna Devi S.Jayanthi D.Syel Sulthan Beevi K.Inthumathi K.Abinaya G.Saranya C.Vishnupriya P.Sharmila B.Saranya K.Kalaiyarasi P.Vijayalakshmi R.Durgalakshmi M.Shamela Banu R.Saranya A.Gladis Prince M.Rajeswari M.Kaveri Y.Abirami R.Revathi	23	B. A Eco B.Sc Phy. B.Sc Phy. B.Sc Zoo. B.Sc Chem B.Sc Maths B.Sc Maths B.Sc Maths B.Sc Maths B.Sc Maths B.Sc Maths B.Com (A) B.Com (A) B.Com (A) B.Com (SF) B.Sc C.S B.Sc C.S B.Sc IT B.Sc Bio B.Sc Bio	ADM College for Women, Nagapattinam	Decretont Technologies, Chennai.

		P.Reka R.Idhayakkani M.Vanmathi R.Rukumani		B.Sc Bio B.Sc Bio B.Sc Bio B.Sc Bio		
23.12.11	45	R.Yogeshari S.Dowlath Nisha K.Neethu M.Sujira Jasmine T.Priyanga R.Vembu V.Nithya Nandhini R. Mariyammal G.Lakshmipriya S. Sugapriya M. Pavai N. Kalaimani V. Karpagam R. Rani R. Preethi A.Akilandeswari P. Vijayashanthi M. Lakshmi prabha M. Sellamadhini V. Kowsalya R. Sivasakthi G. Kavitha S. Uma	23	B.B.A B.B.A B.B.A B. A Eco B. A Eco B. A Eco B. A Eco B. A Eco B. A Eco B. A Eco B. A Eco B. A Eco B.A His B.A His B.Com(A) B.Com(A) B.Com(A) B.Com(SF) B.Com(SF) B.Com(SF) B.B.A B.B.A B.B.A B.B.A	ADM College for Women, Nagapattinam	ICICI Prudential Life Insurance, Nagapattina m
07.1.12	73	C. Kamatchi M. Manju S. Sridevi Y. Abirami	04	B.Sc. Maths B.Sc.Maths B.Sc.,IT B.Sc.,IT	ADM College for Women, Nagapattinam	Wipro Technologies, Chennai
09.3.12	145	V.Karpagam M.Maheswari K. Yamunadevi B.Maheswari S. Sugapriya R.Tamilselvi P.Sharmila B. Uma T.Janani R.Saranya K.Ramanadevi B.Adhithya U.Nivedha P.Vijayalakshmi R. Suguna K. Vijayakumari J. Divya S. Sathya K. Kanimozhi J. Abinaya	75	B.A His B.A Eco B.A Eco B.A Eco B.A Eco B.Sc.,Maths B.Sc.,Maths B.Sc.,Maths B.Sc.,Maths B.Sc.,Maths B.Sc.,Maths B.Sc.,Maths B.Sc.,Maths B.Sc. Chem B.Sc. Chem B.Com(A) B.Com(A) B.Com(A) B.Com(A) B.Com(A) B.Com(A) B.Com(A) B.Com(A)	ADM College for Women, Nagapattinam	SERCO- INTELENET Puducherry

		P. Saranya	B.Com(A)	
		C. Kowsalya	B.Com(A)	
		R. Saranya	B.Com(A)	
		M. Ramya	B.Com(SF)	
		P. Divya	B.Com(SF)	
		T. Kanimozhi	B.Com(SF)	
		T. Ramya	B.Com(SF)	
		A. Rubika	B.Com(SF)	
		R.Madhanapriya	B.Com(SF)	
		S. Sindhya	B.Com(SF)	
		N. Karthika	B.Com(SF)	
		P. Sangeetha	B.Com(SF)	
		N. Jereena	B.Com(SF)	
		V.Vijayashanthi	B.Com(SF)	
		A.AnishFathima	B.Com(SF)	
		S. Abirami	B.Com(SF)	
		S. Jayanthi	B.Sc Phy.	
		A. Vimala	B.Sc Phy.	
		S. Hema	B.Sc C.S	
		K. Iswarya	B.Sc C.S	
		C. Punitha	B.Sc C.S	
		A. Revathi	B.Sc C.S	
		N. Nithya	B.Sc C.S	
		P. Kowsalya	B.Sc C.S	
		B. Kalaivani	B.Sc C.S	
		A. Anandhi	B.Sc C.S	
		K. Ramya	B.Sc C.S	
		D. Suganya	B.Sc C.S	
		M. Sathiya	B.Sc C.S	
		J. Sharmila	B.Sc C.S	
		K. Divya	B.Sc C.S	
		B.Snehapriya	B.Sc C.S	
		C. Saravani	B.Sc C.S	
		V. Bhavya	B.Sc C.S	
		M. Priyakumari	B.Sc C.S	
		D. Bharathi	B.Sc C.S	
		M. Rajeswari	B.Sc C.S	
		T. Nathiya	B.Sc C.S	
		V. Rahini	B.Sc C.S	
		A.RafeedaFrowzi	B.Sc C.S	
		M. Kaveri	B.Sc C.S	
		K.Akilandeswari	B.Sc C.S	
		G. Menaga	B.Sc C.S	
		P. Thenmozhi	B.Sc C.S	
		S. Karthika	B.Sc.,IT	
		S. Deepa	B.Sc.,IT	
		K. Prabhavathy	B.Sc.,IT	
		R. Saranya	B.Sc.,IT	
		B. Jayashree	B.Sc.,IT	
		R. Vaishnavi	B.Sc Bio	
		R. Revathy	B.Sc Bio	
		M. Sudarmani	B.Sc Bio	
		M. Vanmathi	B.Sc Bio	
		M. Radhika	B.Sc Bio	
		R. Nithya	B.Sc Bio	

38. Development programmes for non-teaching staff:

Training on basic computer operations and office automation is given to non-teaching staff members in a phased manner, at regular intervals to equip them with computer knowledge. Orientation training is given to new staff members to acquaint with the office activities of the college.

39. Best practices of the institution:

- Hi-tech teaching practices are adopted to impart knowledge to students.
- Teachers are trained on e-content preparation and presentation.
- Free internet access facility is available to both staff and students.
- Digital Library is functioning throughout the year.
- NCC wing is functioning to provide opportunities for military training to students.
- An entrepreneurship development cell is functioning to promote entrepreneurial skill in students.
- A Career Guidance Cell is functioning to provide career guidance and placement facilities to students.
- Teachers are encouraged to attend and also conduct seminars and conference and workshop at National and International levels to update their knowledge.

- To promote research, efforts are taken to get funds from various funding agencies.
- Faculty members are deputed to neighbouring colleges and business units to provide consultancy services.

40. Linkages developed with National / International, Academic / Research Bodies:

The college has got linkages with the following agencies and institutions.

1. TamilNadu Agricultural University, Coimbatore for running course in Bioinformatics.
2. Henkal India Pvt., Ltd., Karaikal for conducting course in Industrial Chemical Techniques.
3. Kumaraguru College of Engineering and Technology, Coimbatore for organising course in Fashion Technology.
4. Indian Express for running course in Journalism.
5. TamilNadu Tourism Development Corporation, Chennai Tourism.
6. Inter - Library borrowing facility with DELNET. Institutional membership with the American and British Council Libraries, Chennai.
7. Edusat programme

EDUSAT is the first Indian satellite built exclusively for serving the educational sector and was launched successfully by GSLV-F01

on 20.9.2009. It is mainly intended to meet the demand for an interactive satellite based distance education system. India's

commitment in use space technology for national development, especially for the development of the population in remote and rural areas.

The EDUSAT based training provides direct interaction with the teacher/expert when the lecture is being delivered using EDUSAT satellite communication. It is advantageous since it provides good quality interactions.

Keeping in trend of the day, we are fully alive to the miracles of information communication technology. The Satellite Interactive Terminal (SIT) is established in our institution for the benefit of our student.

Dr.G.Madhurambal, HOD of Chemistry has developed the following linkages at National and International Levels.

1. Indian Institute of Technology, Chennai for obtaining the instrumentation facility for Ph.D., Research and visiting faculty in I.I.T.
2. Indian Institute of Science, Bangalore for characterization studies and projects submission.
3. Central Electrochemical Research Institute, Karaikudi - Characterisation studies for Ph.D., and M.Phil.,
4. Centre for Advanced Technology, Indore - visiting faculty.

5. Atomic Research Centre, Kalpakkam - Characterisation studies.
6. National Research Laboratory, Pune - Characterisation studies.
7. Crystal Growth Centre, Anna University- Collaboration and Characterisation studies.
8. National Physical Laboratory, NewDelhi- Collaboration and Characterisation studies.
9. Alagappa University - - Collaboration and Characterisation studies.
10. National Institute of Technology-Collaboration and Characterisation studies.
11. Texas University - Consultancy services with the scientists.
12. Nagoya Institute of Technology, Japan - JSPS fellowship acceptance letter.
13. National University, Singapore - Presented paper in the conference.
14. National Research Council, Canada - Collaboration scientist in NRC.
15. Maxplanch Institute, Germany - Charateristion studies.
16. Memorial University, New Found Land - visiting scholar for 5 months.
17. Mcmaster University, Canada - Collaboration Scientist.
18. Trent University, Canada - Presented several papers in the conference.
19. Dhaka University, Bangladesh - Collaboration and published papers.
20. University of Toronto, Canda - Collaboration and Published 8 papers.
21. Bejijing University, China - Presented papers in the conference.
22. Dhanish Fort Museum, Tharangambadi.

23. Commerce and Finance Department, Barathidasan University, Trichy.
24. Hall mark Business School, Mdapudur main road, Tiruchirappalli.
25. Henkal India Pvt. Ltd., Tirunallar, Karaikal.
26. Tamilnadu Science and Technology, Chennai.
27. MM Electronics, Vedaraniyam.
28. Bharat Heavy Electrical Lit., BHEL, Trichy.
29. VIGYAN PRASAD Govt. of India, Delhi.
30. Indian Institute of Remote Sensing, Dehradun.
31. Centra Institute of Mining and Fuel Research (CSIR), Jhargand.
32. Indian Institue of Technology, Chennai.
33. Central Electrochemical Research Institute, Karaikudi.
34. Atomic Research Centre, Kalpakkam.
35. Crystal Growth Centre, Anna University, Chennai.
36. Allagappa University, Karaikudi.
37. National Institute of Technology, Trichirappalli.

41. Any other relevant information:

Journal Club, Speakers' Forum, Field works are undertaken on a regular basis by all the disciplines. The details of students who took part in a Speaker's Forum and Journal Club are listed below:

Activity	Department	Date	No. of Speakers
Speakers' Forum	Commerce	08.08.2011	11
	Chemistry	11.08.2011	15
	Economics	29.06.2011	10
		18.07.2011	13
		19.08.2011	12
	Zoology	31.01.2011	13
		25.02.2011	6
	History	-	-
	Bio chemistry	02.2.2012	
	BBA	22.3.2011	21
	Computer Science	22.9.2011	15
	Physics	09.08.2011	8
	Journal Club	Commerce	28.7.2011
Mathematics		17.08.2011	10
Economics		05.07.2011	8
History		-	-
Chemistry		04.8.2011	9
Zoology		25.02.2011	6
Biochemistry		03.2.2012	5
BBA		-	-
Computer Science		20.7.2011	5
		16.12.2011	5
Physics	-	-	

INDUSTRIAL VISIT:

S.No.	Date	Department	Place of Visit	Strength	Staff Accompanied
1	08.02.12	Commerce	Kannappan Iron and steel company ltd, KISCOL, T.R.Pallonai	96	Dr. S. Mythili & Mrs. R. Latha, & Mr. S. Bashyam
2	06.03.12	Commerce	Hide sign India private ltd, Unit-1 244/1, odiampet village, villianur post, Pondicherry-605110.	60	Dr. S. Mythili Mrs. R. Latha, Mr. S. Bashyam

The college targets to execute the following in the near future:

- ❖ To establish an Institute-Industry Interaction Cell.
- ❖ To motivate the faculty members to undertake Major Research Projects funded by UGC, ICSSR and HRD.
- ❖ To establish a Women Development Cell in the College.

Signed by

DR.MADHURAMOZHI GOVINDARAJALU

Name & Signature of the
Coordinator, IQAC

Dr.A.SIVAKAMASUNDARI

Name & Signature of the
Chairperson, IQAC

